



Passion.

The Library Foundation believes passionately that libraries are one of the most critical community institutions in bringing democracy and literacy to every home. In our libraries, every adult and child has access to books, computers and much, much more in public space where they are welcome and safe. The Library can reach into every home, and the Library Foundation can focus its efforts on supporting the citizens of Sacramento who have the least clout: our children. The Foundation's focus on children's literacy is our collective passion for the future of our community, and for the future of every child in our community.

We continue to invest in the Sacramento Public Library's county-wide Summer Reading Program because we know that the summer slide is one of the root causes of literacy deficiencies. This summer, more than 28,000 children participated in Summer Reading, which is huge! Through our branch booster, at our annual *Authors on the Move* literary dinner and through corporate and community foundations, we are speaking up for children's literacy. Our Library stands out in California as a leader in Summer Reading programming and participation, and we can all feel proud to be part of the leadership that achieved this positive outcome.

Our passion for children's literacy steered us toward the *Walk4Literacy* collaboration and has allowed us to broaden our impact toward helping kids reach grade-level reading, as well as meet like-minded providers and supporters. If we are going to succeed at increasing grade-level reading, then we need everyone in the literacy community working together. This year, several Rotary clubs are bringing their passion for literacy to the *Walk* which is a great step forward, no pun intended. Our growing collaboration allows us to continuously promote Summer Reading to our partners and help them find ways to bring Summer Reading to their program, as well as bringing their programs to the Library. By working together, we are much more likely to succeed in getting to the root causes of illiteracy and turning the tide on literacy levels for children.

Summer Reading, community collaborations, and continuous expansion are what your passion for the Library and the Library Foundation is making possible. Both the Library and the Foundation are deeply grateful for your support. It matters!

pas • sion
1: ardent affection ; a strong liking or desire for or devotion to some activity, object, or concept; an object of desire or deep interest

Mission: To enhance the Library's ability to serve the community by raising private funds.

Vision: The Foundation will increase endowments and total revenues to fund programs that promote children's literacy.

Our Goals: Increase total annual revenues with an emphasis on funding children's literacy programs without sacrificing traditional program funding. Develop approaches to increase funding for Foundation operations independent of funds raised for the library. Enhance the capacities of leadership particularly in the area of fundraising.

Foundation Board of Directors

President, H. Vince Jacobs
Vice President, Wendy Wood
Treasurer, Ahamadou Bocar
Secretary, Kristan Otto
Julius Austin
Katy Boase
Ashley Boulton
Clark Carter
Nancy Lawrence
Jeanne Peterson
Beth Southorn
Mary Ellen Shay

Library Leadership

Library Director, Rivkah Sass
Deputy Director, Denise Davis

Foundation Staff

Executive Director, April L. Javist
Operations Manager, Natasha D. Roberts
Office & Database Coordinator, Dejan Zbur
Newsletter Design: Sheila Grant

Summer Reading Program Continues to Grow.....

The results for Summer Reading 2016 are in and once again the Library has done a fantastic job despite difficult trends in library usage. Of children aged 0-17, the Library signed up 28,201 kids, had 15,431 finish the program and reached an astounding 293,220 total number of books read! During these same summer months library usage in general declined, a trend happening locally and nationally.

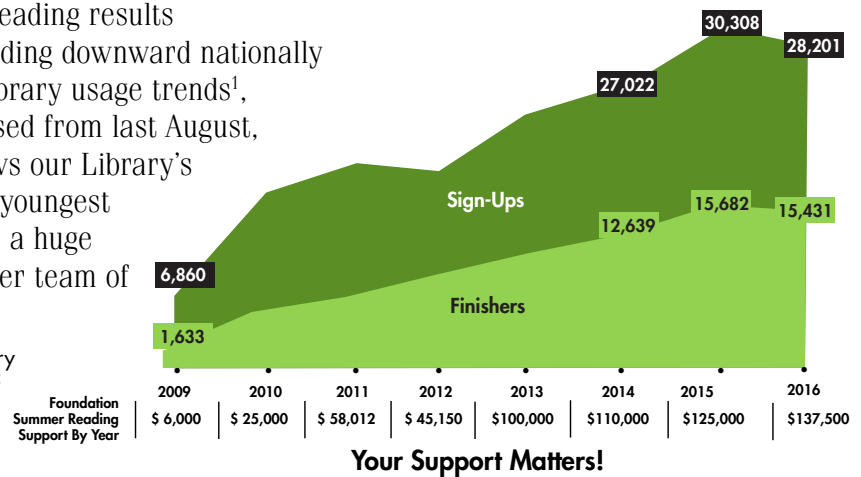


So, how does that compare to last year? For children it meant a 7% decrease in sign-ups, a 2% decrease in finishers, but a 19% increase in books read. Christie Hamm, Manager of Youth and Community Services, heads up the Summer Reading Program. She attributes the decline in total number of sign ups to the Library having less mass enrollment opportunities, but points out that a greater percentage of those who did sign-up finished: from 52% in 2015 to 55% this year.

Of children aged 0-17, the Library had 15,431 finish the program, and reached an astounding 293,220 total number of books read!

Another factor that could be playing a role in this year's decrease is a change in the reporting tool used by the Library. Public libraries in California began using a new state-wide tool through the California Library Association to look at statewide Summer Reading results through a single lens. As well, library usage is trending downward nationally according to Pew Research. In line with national library usage trends¹, Library usage here in Sacramento has also decreased from last August, while Summer Reading is down only 7%. This shows our Library's resolve to prioritize grade-level reading for the it's youngest patrons. Summer Reading held on and still reached a huge number of children thanks to Christie Hamm and her team of Children's Librarians.

(1)According to a Pew Research Report in April 2016, national Library use has trended downward since November of 2012 to December of 2015, falling from 53% of Americans saying they have been to or used a library or bookmobile in the last 12 months, down to 44%. <http://www.pewinternet.org/2016/04/07/libraries-and-learning/>



According to research¹, the cost of re-teaching forgotten material to students' upon their return to school totals more than \$1,500 per student, per year. In contrast, the average cost to participate and complete SPL's Summer Reading Program is \$40 per student, per year. You don't have to be a numbers person to appreciate the return on this investment. In 2002 dollars, it adds up to a savings of more than \$23 million to our community². Wow!

(1) Fairchild & Boulay in their article entitled *What if Summer Learning Loss Were an Education Policy Priority* written in 2002.
 (2) Equation: Number of school age children who finished times \$1,500

Meet our Staff.....



The Foundation is excited to introduce Natosha D. Roberts as our new Operations Manager! Natosha has a lifelong passion organizing opportunities that help children of all ages stimulate their interest in higher education. At home she raised three sons and imparted her love for literacy by placing it at the top of their to-do lists. She inspired many young men and women to achieve their dreams through education at her youth ministry, which she ran for 7 years in Bakersfield, CA. When Natosha moved to Sacramento 2 years ago, she immediately volunteered her time and energies to the Center for Fathers and Families. There, her passion for the non profit community serving youth emerged. Natosha is excited to take her next career step at the Foundation and fondly recalls her Library memories, stating, "During high school, I worked every summer in the (Bakersfield) Library supporting

Authors on the Move 2017.....

Save the date, March 4, 2017

Héctor Tobar will be our keynote author for *Authors on the Move 2017*, held on March 4, 2017 at the Hyatt Regency! Mr. Tobar will be discussing his novel, *Deep Down Dark: The Untold Stories of Thirty-Three Men Buried in a Chilean Mine, and the Miracle that Set Them Free*.



Deep Down Dark tells the true story of 33 miners who were buried underground in a Chilean mine for 69 days beginning on August 5, 2010. When the men were underground they agreed that they would tell their story once, to one person. Hector Tobar's accounting of the miner's dark journey nearly a mile below ground for 69 days is fantastic! Tickets will go on sale November 1, 2016 on our website, www.saclibraryfoundation.org. Once again we will have 45 regional authors who will delight guests with their recently published books,

Authors
on the Move! 2017

a locally farmed 4-course meal prepared by Chef Jason Poole, Capital Public Radio's Insight host Beth Ruyak as Mistress of Ceremony and auctioneer Pat Hume from David Sobon Auctions. This event just keeps getting better while creating more and more support for our Library's Summer Reading Program and the Foundation's operations! To inquire further or learn about sponsor opportunities, call April Javist at 916-836-3556 or email at april@saclibraryfoundation.org.

Walk 4 Literacy Update. We Need You!.....

What is literacy? It's one of the fundamental tools in our daily lives, something you use without even realizing. It impacts your ability to navigate the world successfully. When a child can't read, it's a roadblock in life. With 2 out of 3 children not at grade-level reading, and decreasing job opportunities for those who can't read, our entire community is vulnerable to slowing down. Individuals who cannot read most likely cannot fully participate in educational, vocational or civil arenas.



What is the *Walk4Literacy*? The *Walk4Literacy* is YOUR opportunity to step into a real solution to the literacy crisis facing children in our region. It's YOUR way to step out with other community members, to raise awareness about the fact that 2 out of 3 local schoolchildren CANNOT read at grade level. It's a 4-mile walk taking place on Saturday, October 15, 2016, beginning at McClatchy Park and ending at Cesar Chavez Park where the free *Walk4Literacy* Family Festival takes place until 1 p.m.



Last year's *Walk4Literacy* provided \$15,000 in grant funding to 4 nonprofit organizations. This year's target is \$20,000 in grant funding with 100% of every individual, family and student registration going directly back into the community. That's right; it will go back into the community, where it will help more children become literate, faster.

We can do much more, much faster with YOU joining the *Walk4Literacy*. YOUR participation in the *Walk4Literacy* really does matter as we create a conversation and resources that will help today's children learn to read so that tomorrow they'll read to learn. What are you waiting for? Register yourself, your family, your friends and neighbors NOW. Be a leader in building the *Walk4Literacy* and help Sacramento's children achieve grade level reading! The literacy crisis can be solved, but it needs all of us to get on the same team and play our part in creating the solution.

Step up and be part of the solution! Register today at www.walk4literacy.org.

Meet Our Staff (continued)

the librarian responsible for their Summer Reading programming. It is from this experience that I understand the importance of the public library and can appreciate the significance of ensuring that it remains a place for children in the community." Natosha is eager to work with the Foundation and the community to make a positive impact on literacy in Sacramento. Natosha brings a 'can-do' passionate approach to everything she is asked to do. We are thrilled to have such a positive professional on the team!

Thank You!

Major Donors: (\$5,000 +)

Golden 1 Credit Union
Major A. & Lucy Nilson
Sacramento Region Community
Foundation
Jack & Lillian Sioukas

Directors Circle (\$1,000 - \$4,999)

Indru & Pramila Kriplani Trust
Cecilia Delury & Vincent Jacobs
Kikkoman Foods Foundation Inc.
River Cats Foundation, Inc.
Taylor-Meyer Family Foundation
Thea Stidum
Teichert Foundation

Laureates (\$500 to \$999)

Russell & Elizabeth Austin
Dyslexia Alliance
Merryhill Midtown School
Jess J. & Theresa J. Morehouse, Jr.
David & Patricia Schwartz

Bibliophiles (\$250 to \$499)

Frances L. Bard
Diane R. Elam
Randy & Patricia Getz
David L. & Donna R. Harris
Cindy A. Magness
Genevieve Nauman
Peg & John Poswell
Phil & Jan Stohr

Literati (\$100 to \$249)

Gordon & Vida Adelman
Alvan & Patricia A. Arthur
Matt Baskin
Dan R. Benson, M.D.
Thomas J. & Amy S. Birtwhistle
Earl K. & June J. Bleile
Carl Boyer & Janet Gordon
Terrie Bressette & Lu J. Hoge
Mariah J. & Martin Dean Brown
Aaron D. Caldwell
Jane Canty
Mr. John Caputo III
Allison Coudert
Lesley Cummings
Antoinette De Vere White
Marian Echeverria
Cynthia Elliott
Donald G. Ellis
Richard & Ann E.
Puscheck Friedman
Lyle Spencer Gramling
Mary J. Green
Wayne & Pat Gregory
Phyllis Hammer
Ben & Helen Hancock
Meredith & Mark Henderson
Eileen M. Herrin
Paula Higashi
Richard Hill
Judy Hoefler
Mr. Peter J. Horton &
Dr. Jane de Leon
John L. Hyde
Walter & Judith James, Jr.
Helen Emilia Jankowski
Don Jarrell
Cecile Kaplan
Mark & Emily Kassenbrock
Terry & Penny Kastanis

Alanson Kleinsorge
Joel Levine & Monica J. Klepic
Larry & Linda Lindelof
David W. & Susan M. Link
Janice & Ralph Livingstone
Martha Lundholm
E. Dennis & Barbara Luther
Richard & Gwen Markuson
Richard N. & Betty N. McClure
William & Kathleen McMillan
Robert J. & Lisa M. Meline
Wilson S. & Lorna Voboril Moses
Ann & Art Mower
Alfred Owyong
John C. & Dawn R. Palma
Don Pasquini
Howard L. Payne
Pete & Joanne Pierson
Stacy Ralston
Thomas P. Roberson
Gerald & April Roeseler
Roy L. & Colleen Y. Ropp
Martin Rosenberg
Dr. & Mrs. Patrick Ryan
Tammy Samsel
Patricia Sandefur
Paul & Patty Selsky
Felix & Elizabeth Smith
Dorothy Steed
Connie Taylor
Harold & Ilah Turner
Lorraine K. Van Kekerix
Carole Watson
Peter & Jane Weisser
Jack & Bernice Woo
Judy Yee
John W. & Karen C. Young

In Honor

Steven & Amy Clark
Peg Reiter & Jim Flynn
Carla Kamhi
Patricia Norman
Barbara Nuss
Jerome Soskin

In Memory

Severina Bobiles-Adres
Merle & Georgene Dodd
Tom & Martha Markley
Harold Martell
Jessica Leigh Morehead
Louise & Arnold Nylander
Lenore & Mary Russell

Named Endowments

Boxer Family
Friends of the Sacramento
Public Library
Indru & Pramila Kriplani Trust
Alex Law Memorial Fund
Lois Ann Rosenberg
Jack & Lillian Sioukas Endowment
for the Sacramento Room
George J. & Olga Suffal

Contributions received July 27,
2016 through September 15,
2016.

Bequest Workshops

If you need a trust, a will, a power of attorney, or other estate planning documents and you don't know where to start or who to trust, then attending one of these workshops will be invaluable. Local estate planning attorney Jim Deeringer has stepped up to provide this resource. Jim has practiced trust and estate law, including tax planning, for over 35 years, is a Fellow in the American College of Trust and Estate Counsel, and has spoken and written extensively on estate and tax planning topics. This workshop will not only facilitate your general estate planning; it will also give you the information you need to support the non-profit(s) of your choice in the ways that are best for you. Please RSVP at 916-836-3540 or email at info@saclibraryfoundation.org for the workshop time and location of your choice.

December 8 Belle Cooledge 11 a.m. – 12:30 p.m.
March 30 Arden Dimick 1 p.m. – 2:30 p.m.

We look forward to working together to build a strong pool of permanent assets for the Sacramento Public Library.

Nilson Family Bequest

We are so grateful for the bequest of Lucy Heaton Nilson. Mrs. Nilson gave the Carmichael Branch of the Sacramento Public Library (SPL) \$20,000 to increase the book collection of that branch. Because the SPL collection floats branch to branch, not only will Carmichael get a book boost, the entire system will also benefit. Lucy and her husband Major had been contributors of the Library Foundation in support of the Library since the early 1990s when the Foundation was just getting off the ground. Like many contributors who leave the Library Foundation in their estate, the Nilsons gave a modest gift annually.

Lucy Heaton Nilson had a love of reading from a very young age. Growing up in a one room school house, Mrs. Nilson borrowed books weekly from her grandmother's library. She was thrilled when she moved away for high school and the town had a "real" library. Every Friday afternoon you could find Lucy at the Carmichael library checking out an arm full of books to read in the coming week.

It was Lucy and Major's wish that the Carmichael library use this gift to purchase many books so that the young and old alike can continue to expand their minds through the reading of fiction and non-fiction books. Librarian Roberta Bogel is working on a proposal to expend this gift to enhance the Carmichael branch.

Lucy Heaton
Nilson had a
love of reading
from a very
young age.



Become our friend on Facebook --
Sacramento Public Library Foundation



TheSPLF