



# News

www.saclibraryfoundation.org

April - May, 2015

## Strength.

There is strength in numbers. We know the more we are able to join together with others, the more successful we will be in supporting our community's libraries and our community's literacy. The Foundation gathers its strength from the resolution that libraries must thrive if we are serious about making sure all children are at grade-level reading from elementary school forward. We know that as the Library strives to reach every child during the summer we see measurable progress. So we rely on our combined strength as donors to continue our support and encourage others do the same.

It will take the force and vigor of our literacy and philanthropic leaders to make sure that literacy stays on the forefront of our collective agenda. It will take the firmness and courage of those same people to stay on the path despite the hurdles and the ordinary day-in, day-out work that shows small gains over time.

The Foundation is bringing members and groups in the community together so that we can reach out and influence literacy. We will continue to pull resources toward grade-level reading and we will continue to work on increasing our numbers. The more support we garner, the more we can help kids read. The more kids read, the more students we will see going to college. The more college graduates, the better our economic outlook.

Please do your part to strengthen the community by telling your friends about the work we are doing to help all our children reach grade-level reading!

strength

1: the quality or state of being strong; bodily or muscular power; vigor.

2: mental power, force, or vigor.

3: moral power, firmness, or courage.

4: power by reason of influence, authority, resources, numbers, etc.

**Mission:** To enhance the Library's ability to serve the community by raising private funds.

**Vision:** The Foundation will increase endowments and total revenues to fund programs that promote children's literacy.

**Our Goals:** Increase total annual revenues with an emphasis on funding children's literacy programs without sacrificing traditional program funding. Develop approaches to increase funding for Foundation operations independent of funds raised for the library. Enhance the capacities of leadership particularly in the area of fundraising.

### Foundation Board of Directors

- President, Mary Ellen Shay
- Treasurer, Ahamadou Bocar
- Secretary, Nancy Stockman
- Katy Boase
- Clark Carter
- Vince Jacobs
- Nancy Lawrence
- Kristan Otto
- Jeanne Peterson
- Beth Southorn
- Wendy Wood

### Library Leadership

- Library Director, Rivkah Sass
- Deputy Director, Denise Davis

### Foundation Staff

- Executive Director, April L. Butcher
- Fundraising Manager, Yolanda Torrecillas
- Database Coordinator, Dejan Zbur
- Newsletter Design: Sheila Grant

## Walk4Literacy Grants

On March 15, the Walk4Literacy's open grant process closed with more than 20 nonprofit organizations submitting requests. The selection committee will be made up of members from the Foundation, Teach For America, 916Ink, the Attendance Institute and 3 Fold Connect. The Walk4Literacy Coalition will announce the grant winners on May 1, 2015.



## *Authors on the Move: We Believe!* .....

Mistress of Ceremonies and host for Capital Public Radio's *Insight* segment Beth Ruyak came as Lemony Snicket's Violet (or was it Peter Pan's Tinker Bell?) and kept the room happily moving through a lively evening of authors who circulated to tables, an auction offering additional author experiences, and a well-received keynote address. "The food was amazing and Daniel Handler was hysterical," praised supporter Julie Woodside. Daniel Handler, a.k.a. Lemony Snicket, kept guests laughing with his extraordinary intelligence and quick wit. In addition, authors from around the State gave our audience a more personalized literacy experience. Again, this year's *Author's Selection* Committee, led by Kathy Les, did an incredible job of bringing an amazing group of authors to *Authors on the Move*.

...this year's...  
paddle raise,  
helped garner  
\$55,000 dollars  
of support for the  
Library's Summer  
Reading Program.

Auctioneer Pat Hume, a.k.a. Captain Hook, kept bidders engaged and, during this year's Summer Reading paddle raise, helped garner \$55,000 dollars of support for the Library's Summer Reading Program. Reversing the summer slide in reading skills is a challenge for all families and the Library's summer reading program aims to be part of the solution! The organic and locally farmed dinner paired with Sobon Estate wines topped the evening with culinary satisfaction!

A special thank you goes out to our authors who helped make the live auction better than ever! Thank you to Donna Apidone, Anthony Barcellos, Todd Borg, Patricia Bracewell, William Burg, Elaine Corn, Joey Garcia, Peter Hecht, Josie Iselin, R. Franklin James, Laura Kenny, Meera Klein, Julia Levine, Brenda Nakamoto, Joanne Neff, Gayle Pitman, Barbara Rhine, Hank Shaw, Linda Joy Singleton, Susan Spann, Talia Vance and Maureen O'Leary Wanket. The combined professionalism of Beth, Pat, Handler, the authors at tables, and the hotel team behind the scenes made this year's *Authors on the Move* a memorable and gratifying evening for all! Thank you to all of our donors who took part in this year's *Authors on the Move*. We really appreciate your support!



Photos by Tia Gemmel clockwise from top left: A champagne reception sponsored by Elaine Myer and pictured between Bobby Boozer D.D.S. and Ed Speegle kicked off book signing including keynote author Daniel Handler, hamming for the camera; Gordon Klein and Nancy Lawrence enjoyed dinner while Brian King and Downey Brand table guests experienced the joy of giving during the live auction; Foundation President Mary Ellen Shay thanked guests; and Library Director Rivkah Sass talked with guests; the night's hosts included auctioneer Pat Hume, MC Beth Ruyak, Foundation executive director April Butcher and Ty Javist-Canote (a.k.a. Peter Pan's shadow).

## *Big Day of Giving Being Held on Cinco de Mayo* .....

On Tuesday, May 5, 2015 the Foundation will participate in the BIG Day of Giving along with more than 400 non-profit organizations. Because of the date and the fact that we are stronger together, we have partnered with Chicas Latinas, caliDANZA, the Health Education Council, the Hispanic Chamber of Commerce, La Familia Counseling Center, La Raza Galleria Posada, and Opening Doors, Inc. to host a midday event at the Raphael Delgado Art Studio. Donors who give to one of these organizations or the Sacramento Public Library Foundation on Cinco de Mayo are invited to attend this lunchtime affair!

In addition, the Foundation is offering a special incentive to the first 25 donors



(continued page 3)

# Farm-to-Fork-to-Family .....

Get your tickets and join in the fun July 23

Sacramento is leading the Farm-to-Fork movement and this event hosted by Bobbin and Patrick Mulvaney, combining their support for literacy and food into one night, will delight literacy foodies and food activists alike. No less than five farm-to-fork authors will attend the event and be available to discuss their works. Guests will be treated to a buffet of food prepared by Chef (and community citizen extraordinaire) Patrick Mulvaney and a buffet of authors including catch-to-cook Hank Shaw, farm-to-plate Joanna Neff and Laura Kenny, farm memoir authors Brenda Nakamoto and Anthony Barcellos and Cap Radio's contributing *Food & Lifestyle* Reporter, Elaine Corn. This event will benefit California Ag in the Classroom and the Library Foundation. Everyone is invited! Entrance is \$75 per head so call 916.264.2990 and let us know how many tickets you want.



## Meet the Staff .....

Have you ever received a newsletter, invitation, thank you letter, or receipt from the Sacramento Public Library Foundation? If so, then you have encountered the work of Dejan Zbur, our Database Coordinator, a man who has been a part-time member of our staff for 3 years. Dejan's (pronounced "day-in") quiet focus and logical approach has added value to our processes and supported our organizational capacity which is key as we broaden our focus, activities and impact.



Dejan Zbur with Kayla Wonderly and Daniel Handler at *Authors on the Move* 2015.

We first met Dejan when he volunteered at *Authors On The Move* in 2012, assisting with registration and several other tasks. His willingness to step in and help during the event made such a positive impression that he was invited to apply for a job the following summer. He has been a key part of our small but mighty team ever since.

A particularly important part of his role here is serving on the *Authors On The Move* Author Selection Committee. As the person who edits author's biographies for event promotion and communications, Dejan is the first staff line-of-contact with each of our authors, no small feat with more than 120 authors in the past 3 years alone. When he's not working on *Authors On The Move*, he's busy with database management, which translates to processing donations accurately, and providing the information necessary for expeditious and accurate donor communications.

Currently completing coursework at CSUS to receive his B.A. in English, Dejan has already written one book and is working on the next. Being part of the SPLF team puts him in the company of other writers and creative people. When not at the office, he's likely found reading, walking his dog Freckles, working on his book, studying, playing card and board games with lifelong friends, or relating the inimitable story of the time he shared whiskey with Lemony Snicket/Daniel Handler after *Authors On The Move*.

## Advocacy Update

Last year in the June 2014 election, City voters agreed to an additional \$12 augmentation to their property tax bill in support of the twelve city libraries that are part of the larger county-wide Sacramento Public Library. This augmentation makes it possible to pay for the increased operations of the three newest branches: Robbie Waters Pocket-Greenhaven, North Natomas and Vally-Hi / North Laguna, without further eroding the Library's operational reserves. The campaign committee had a poll conducted prior to launching the campaign which predicted a 72% approval and that is exactly what happened.

In 2016 the Library will be on the ballot again, this time to renew the current parcel of \$30 per house in addition to maintaining the \$12 augmentation for a total of \$42 per property. This next campaign will be the last until 2026 and is mission critical to the ongoing maintenance of the 12 city library locations. Keep an eye out for campaign messages and let your city friends know that the Library needs their support to stay strong for the community.

## Big Day (continued)

who give \$75 dollars or more to the Sacramento Public Library Foundation during this 24- hour event. We will give away 25 Farm-to-Fork-to-Family tickets (see this publication for more information) as a friendly welcome to our new supporters!

If you know someone who, like you, values the work of the SPLF and the library services it supports, please invite them to give on May 5, a day meant to unite our community in philanthropy. Donors who give to the SPLF on May 5 via [bigdayofgiving.org](http://bigdayofgiving.org) are invited to join us at Raphael Delgado Art Studio (1200 S Street) from 11 a.m. – 2 p.m. on May 5.



# Thank You!

## Major Donors: (\$5,000 +)

- Anthem Blue Cross
- Nancy Lawrence & Gordon Klein
- Mike McWhirter & Beth Ruyak
- Mary Ellen Shay
- Union Bank
- **Director's Circle (\$1,000 - \$4,900)**
- Sue & Jeff Baldo
- Ian & Kate Boase
- Ahamadou & Isabel Bocar
- Dorothy Bracchi
- Lois Bromagem
- Pat E. Canterbury
- Clark Carter
- Edward & Sally Clifford
- Stacey & Leland Crawford
- Jim & Kathleen Deeringer
- Downey Brand LLP
- Deborah Doyle
- Pauline Grenbeaux & Gerald Rogan
- David Reed & M.J. Hamilton
- Elizabeth Hill
- Robert Honaker & Monica Weekes
- Cecilia Delury & Vincent Jacobs
- Brian King
- Jeff & Julie Law
- Kenton Lee
- Kathleen Les & Harold Thomas
- LifeSTEPS
- Martha Lopez
- Rebecca Baumann & Dan McVeigh
- Stephanie & David Meeker
- Burnett & Mimi Miller
- Tom & Lisa Woodard Mink
- Beth Mullen
- Murphy, Austin, Adams,  
• Schoenfeld, LLP
- Elaine Myer
- Mr. Tom Naygrow
- Marilyn & Dean Park
- Jenny & Phil Petersen
- Susan Riggs & Tommy Webb
- Alan M. Roth, M.D.
- Sacramento Bee
- Schwab Charitable Fund
- Kimberly A. Smith
- Hedda & Tom Smithson
- Beth Southorn & Amy Camp
- Nancy Stockman
- Harry & Linda Strutters
- Maureen & Jim Wanket
- Wells Fargo Bank
- Wendy Wood
- Donald & Gloria Yost

## Laureates (\$500 - \$999)

- Frances L. Bard
- Sheila Bollenbach
- Bobby Boozer D.D.S.
- Ann Burke
- April L. Butcher & Andrea Javist
- Christie Hamm
- Paula Higashi
- Donald & Leah Humpal
- Gary R. Hunter
- Indru & Pramila Kriplani Trust
- Claire & Matt Jones
- Mary Jones & Kingsley Macomber
- Barbara Davis Lyman
- Lakenya McClough
- Josef & Susan Moorehead
- Martin & Lee Naleway
- Giuseppe & Maria Pasquale
- Jeanne Peterson & J.R. Flanagan
- Patricia A. Ronten
- Alan M. Roth, M.D.
- Pamela G. Saltenberger
- Roger A. & Barbara A. Smith
- Harry & Linda Struthers

- Angela Taylor
- Jean Torcom
- James Roy Vasser
- Susana Watson
- Nancy C. Woodward

## Bibliophiles: (\$250 - \$499)

- Todd & Jennifer Aquilina
- Nancy Arndorfer
- Shiela Barry
- Shelley Blanton & Andy Stroud
- Janet F. Bollinger
- Ashley & Cameron Boulton
- Don & Liz Brodeur
- Linda J. Clifford
- Jim & Susan Craig
- Macey Dennis, M.D.
- Mary C. Doak
- Julia Drake
- Kinnie R. Foote
- Gregory S. Geeting & Glee Johnson
- Joseph & Barbara Genshlea
- Janet & Jack Gouge
- J.L. Gunterman
- Jane Hall
- Dr. & Mrs. James Hepler
- Indru & Pramila Kriplani Trust
- Cecilia Delury & Vincent Jacobs
- Jack Jennings
- Irwin Karp & Ann Bancroft
- Tom & Shirlee Krabacher
- David L. & Leslie J. Kranz
- Mr. Paul Lanning
- Joanne Marquardt
- Katie McCleary & Nicholas Miller
- Phil J. & Joan D. McDonald
- Jackie McManigal
- Grant & Gina Mulligan
- Laurie E. Nelson
- Kenneth & Sally Owens
- Kimberly Paul
- Jenny & Phil Petersen
- Michael G. & Susan E. Phillips
- Kevin & Sarah Price
- Suzette Riddle
- Patricia L. Roberts
- Abe & Rivkah Sass
- Robert & Barbara Sawyer
- John Schuur
- Samantha & Jay Shubbrook
- Edward Speegle
- Liz & Tye Stallard
- Symia Stigler
- Brett Stults & Sarah Scott
- David Rial & Susan Takahashi
- Cathy Taylor
- James Roy Vasser
- Carole Watson
- Kathleen Whalen
- Katie & Cortney Williams
- Lisa B. Woodard-Mink

## Literati: (\$100 - \$249)

- Herbert Alber
- Christina Allan
- Todd & Jennifer Aquilina
- Alfredo & Bridget Barron
- J. Keith Berger & Laura Santigian
- Surjit & Nancy Bhala
- Ann Bradley
- Michael Broughton
- Kenneth & Sue Wenrich Bucholz
- William & Karolee Bush
- Eileen J. Buxton
- Lisa Bynum
- Lura Calvert
- Peggy Cavaghan
- Lee Champion
- Dr. Michael W. &  
• Elizabeth C. Chapman
- Rodney & Susan Davis
- Susan Deffenbaugh
- David Doerr

- Elizabeth L. Dreher
- Steven & Judy Eitzen
- Don & Nancy Erman
- Nancy & Donald Finton
- Betty Jo & Ray F. Fitch, M.D.
- Robert & Suzanna Fletcher
- Kinnie R. Foote
- June & John French
- Paul Gallagher & Jan Schubert
- Sheri Garcia & Bruce Barber
- Doris A. St. Germaine
- Ed Goldman
- David & Erla Goller
- Sheila Grant & Mike Khamis
- Wayne & Pat A. Gregory
- Jane Greif
- Dr. Robert & Mrs. Shirley Griffin
- Jan Haag
- Cydney Haug-West
- June J. Hayashi
- Martin Helmke & Joan Frye Williams
- Sally Hitchcock
- Yoshiaki & Esther Hokama
- Gabrielle & Mark Holmes
- Gary R. Hunter
- Marc & Karen Irish
- Deborah Jackson
- Michelle James
- John & Lynnett Johnston
- Claire & Matt Jones
- David W. & Stephanie C. Jones
- Dr. Forrest L. Junod &  
• Mrs. Patricia A. Junod
- Lynne M. Kataoka
- Margo Kaufman
- Marty & Charlotte Keale
- Gary & Nancy Kernick
- John & Carrie Lane
- Gregory Lee
- Janice & Ralph Livingstone
- Wayne Luney
- Susan F. Lyon
- Dennis H. Mangers & Michael Sestak
- Barry & Carolyn Martin
- Stanley M. & Katherine Martinson
- Lakenya McClough
- Douglas J. & Karen L. McGehee
- Stacy McGill
- Jackie McManigal
- Mary Ann Misenhimer
- William & Dr. Joanne Murphy
- Cam & Marcia Murray
- Charlie & Phyllis Olivares
- Tim Olson
- John T. & Theresa C. Petts
- Peggy L. Petty
- Joanna Potenza & Jon Kaufman
- Greg & Peri Re
- Dan & Gloria Restaino
- Suzette Riddle
- Patricia L. Roberts
- Ronald B. & Lynn Robie
- Roy L. & Colleen Y. Ropp
- Linda Roth
- Dino F. & Nanette Rufo
- Andrew Ruppenstein
- Judith Scheible
- Barbara Schell
- Patsy K. Schiff
- Kent & Mary Schroeder
- Anita L. Scuri & J.D. Simon
- Michael Schmandt & Debra Sharkey
- Sue W. Staats
- Deon & Elizabeth Stein
- Richard & Patricia Stewart
- Robert Strock
- Harry & Linda Struthers
- Linda L. & Thomas J. Sweetman
- Diane S. Taggart & John E. Dollar
- David Rial & Susan Takahashi
- Susan Takahashi
- Angela Taylor

- Robert G. Thompson, Jr.
- Marshon Thorsen
- Daniel C. Tribble
- Leroy Trippette
- Catherine L. Turrill
- Jeffrey & Debra Vaca
- Daniel & Lori VanHamersveld
- Ella & Roger Warloe
- Carole Watson
- Ursula Weaver
- Kathleen Whalen
- Nicole Winger
- Prometric Test Center
- Jenny Wong
- Dr. Alan R. Yee & Mrs. Helen W. Yee
- Wilma R. Zanze
- Julie & Joe Zavala
- Adam & Sarah Zettel

## In Memory of:

- Josephine Andreozzi
- Ernie Bachelor
- Carla Ann Carlberg
- Barry Cavaghan
- Ethel Chapman
- Alana Connick
- Michael Dolcini
- Virgil Lynn Egolf
- Douglas M. Enoch
- Irma Freedman
- Mr. Clifford W. Haviland
- Eleanor Hillman
- Eva Z. Holmstrom
- Supervisor Grantland Johnson
- Supervisor Toby Johnson
- Dr. Wynetta S. Kollman
- Beatrice V. Landry
- Alice Lassiter
- Raymond & Barbara Mackey
- Mr. & Mrs. Robert H. Mansfield
- Harold D. Martell
- Dorothy McCandless
- Mary S. Ming
- Ms. Jessica Leigh Morehead
- Susan Norris
- Louise & Arnold Nylander
- James Patrick
- Terry Poxon
- Mollie Raphael
- Lenore & Mary Russell
- Mary Eleanor Schell
- Nona Segal
- Kay Shiroma
- Otis Turner, Jr.
- Jack Watson
- Jerry Waugh
- Mabel West

## In Honor of:

- Cynthia Allan
- Terri Auwaerter
- Roger & Carolyn Fong
- H. Vince Jacobs
- Jett Marie Lewis
- McClatchy Branch Librarians
- George Nemetz
- Linda Raffo
- Linda Raymond
- Julie Smith
- Marguerite Sullivan

## Named Endowments

- Boxer Family
- Friends of the Sacramento  
• Public Library
- Indru & Pramila Kriplani Trust
- Alex Law Memorial Fund
- Lois Ann Rosenberg
- George J. & Olga Suffal

• Contributions received January 13,  
• 2015 through March 18, 2015