



News

Achievement.

As our fiscal year comes to an end we need to assess our achievements and identify areas we can grow. The Foundation has been implementing a strategic plan focused on increasing financial resources for children's literacy while maintaining support for the Sacramento Room and Books and Materials through endowments.

We worked with the Library to identify funding projects that fit the Library's goals and our strategy. We developed a succinct policy for granting making, recognition and reporting that the Library and Foundation can both achieve. This year we gave the Library more money (\$125,000) for summer reading so that they can reach more children (32,000). We committed \$12,000 to early learning areas at the Sylvan Oaks and North Highlands/Antelope branches and have \$24,000 for a yet to be named children's technology project at the Colonial Heights branch.

In addition to partnering with the Library, we set out to partner with organizations also focused on children's literacy. Through the Walk4Literacy and the Big Day of Giving, we have built some successful partnerships and alliances with non-profits in the community which are part of the literacy solution. Collaboration requires intentional effort on everyone's part and we are grateful our partnerships are getting stronger.

Through our feasibility study of a Children's Literacy Endowment campaign, we learned that we needed to be better known in the community, to increase staff and to diversify our board. Our partnerships are helping us become better known and our staff and board have grown. Our next step is to build the committee structure to conduct a successful endowment campaign. We are fortunate to have received a bequest of more than \$100,000, which the board directed into the newly established Children's Literacy endowment as seed support.

Our achievements this year are seen in the modest incremental steps we have taken to create more opportunities in the future.

achieve•ment

1: something that has been done or achieved through effort: a result of hard work.

2: the state or condition of having achieved or accomplished something.

• **Mission:** To enhance the Library's ability to serve the community by raising private funds.

• **Vision:** The Foundation will increase endowments and total revenues to fund programs that promote children's literacy.

• **Our Goals:** Increase total annual revenues with an emphasis on funding children's literacy programs without sacrificing traditional program funding. Develop approaches to increase funding for Foundation operations independent of funds raised for the library. Enhance the capacities of leadership particularly in the area of fundraising.

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*Authors
on (the) Move! 2016*

Save the Date

March 12, 2016, 5-10 p.m.
Hyatt Regency, Sacramento

\$10,000 Given to Sacramento's Children!

On May 1, 2015, several leaders of local literacy programs gathered at Mustard Seed School on the Loaves & Fishes Campus in Sacramento to participate in the Walk4Literacy's first grant awards ceremony.

Grants of \$2,500 each were awarded to Mustard Seed School, 916 Ink, Center for Fathers and Families and Teach for America. The funding reflects 100 percent of the individual and family registration fees for Walk4Literacy participants. Each of the four community organizations selected to receive funding have programs dedicated to supporting the region's children to achieve grade-level reading. Requests for grant support from the Walk4Literacy were submitted by 24 agencies, an indicator that funding for local children's literacy initiatives and programs is needed.

They were joined by Ellen Broms, a Civil Rights Freedom Rider and social justice champion. Broms, who is a Friend of the Library and a longtime donor of the Foundation, spoke about her experience working toward social change and said literacy deficits and lack of educational opportunity was an underlying cause of poverty. Foundation Executive Director April L. Butcher stated that the presenters of the Walk4Literacy are already working diligently to build the event's attendance, with a goal of providing \$50,000 in community grants during 2016. Register now for the October 17, 2015 Walk4Literacy at www.walk4literacy.org. You have options for participation that make involvement in the family-friendly event appealing for literacy supporters of all ages and stages!

Each of the four community organizations selected to receive funding have programs dedicated to supporting the region's children to achieve grade-level reading.



Photos: Students from Mustard Seed School; Ellen Broms and Foundation's Kayla Wonderly. Brett Stults from 916 Ink with Foundation executive director April Butcher.

Announcing Sacramento's 2nd Annual Walk4Literacy

Lace up your walking shoes and join the crowd moving Sacramento toward a more literate future!

Save the date! The Sacramento Public Library Foundation, 916 Ink, The Attendance Institute and Teach for America have joined forces to create Sacramento's 2nd Annual Walk4Literacy. We want YOU, who already support literacy efforts, to join us!

Literacy deficits are a critical concern facing our country and our region. Developing literacy resources is a key factor in solving this crisis. Lace up your walking shoes and join the crowd moving Sacramento toward a more literate future!

The event kicks off at McClatchy Park, with the 4 mile route winding through Oak Park, Curtis Park, midtown and ending at downtown Sacramento's Cesar Chavez Park with a literacy fair the entire family can enjoy. The cost to register for Walk4Literacy is \$30 for adults and \$20 for children, and \$60 for a family registration package. Walkers will receive a t-shirt and some SWAG, but best of all the chance to positively impact grade level reading in Sacramento. Sponsorship opportunities are available and both the website and Facebook page will keep you updated on current developments including how to volunteer. Go to www.walk4literacy.org and register today!



Tips for Making Reading Fun for Children

Whether you are a family member or a friend or a mentor, you can help kids of all ages become lifelong readers. Below are some tips and examples of age appropriate activities to support young readers. Have fun trying these tips!

FOR TODDLERS TO SCHOOL AGE READERS

Read the words all around you.

Words are everywhere – on street signs, storefronts, cereal boxes, and magazines – so take time to point them out. **Talk and sing together often.** Talk out loud about everything you do and see as you go about your day. You could also sing a song like “Head, shoulders, knees, and toes” while getting dressed or during bath time. **Make summer car trips educational.** Play games where children count objects, match shapes or colors that they can see from the car windows. **Talk to your child about his or her day.** Pretend to be a television reporter. Try questions like “what was the most surprising (curious, funny, eventful) thing that happened today?” Or gather news for the local paper. “If your day’s activities were an article in the newspaper, what would the headline be?” **Have your child write the grocery list,**

checking the pantry for inventory. While shopping he or she can help you find items in the store that are on the list and keep a running tab of the cost with a calculator. **Get cooking and write a recipe.** Children can practice reading and writing this summer by writing their own recipes for ice cream sundaes or another favorite delight! Have your young reader begin by

listing the ingredients, then writing step-by-step instructions for ice cream sundaes on an index card. Next, help them assemble the treat, and sample the results!

FOR TEENS

Make reading relevant for teens.

Give your teens books, newspaper articles and magazines about things that interest them—music, entertainment, and technology. Talk with them about their interests. Ask them which magazine is their favorite, and consider getting them a subscription. **Pick a story from the newspaper that you both like and talk about it!** Remember that it’s more important to encourage reading in general, rather than specific reading materials. Your reluctant teen reader may find The Guinness Book of Records or the Driver’s License Examination Manual very interesting! Although these books aren’t considered literature, both

encourage reading. **Teens are the best critics, so make the most of it!**

This summer, host a movie night with your teens (and a group of their friends). After the movie, have the group look up a few professional reviews of the movie. Then, ask them to write a group response detailing what they agreed with and what they disagreed with in the critique. A final step is to send the critique to the publication and ask to have it published.

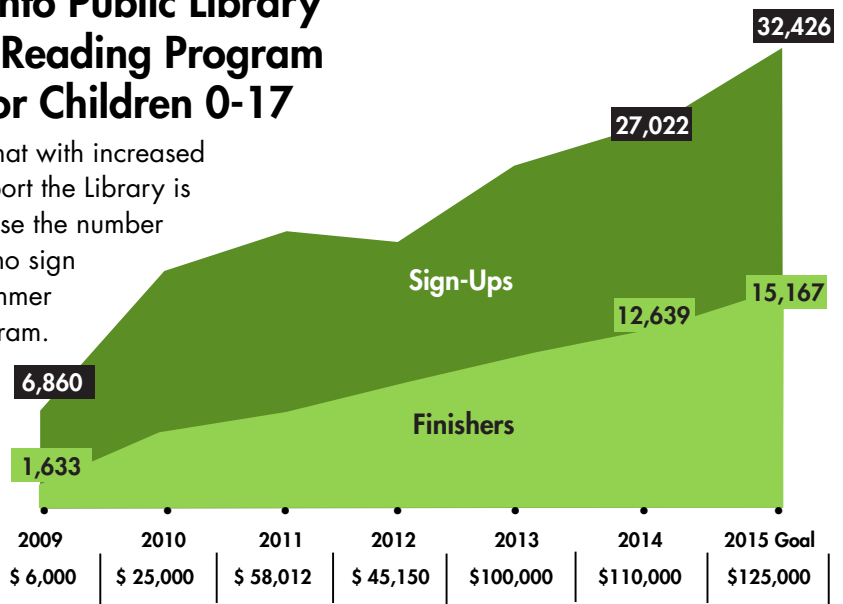
A READING TIP FOR ALL AGES

Lead by example! Sign up for the Sacramento Public Library’s Summer Reading Program and encourage the children in your life to sign-up too. Sign ups begin system-wide on June 1, 2015. You can sign up in person at any branch location or on line at <http://adventure.cla-net.org/Default.aspx?PID=19>.



Sacramento Public Library Summer Reading Program Results for Children 0-17

We can see that with increased financial support the Library is able to increase the number of children who sign up for the Summer Reading Program.



Let’s keep boosting the Library’s Summer Reading Program. Your support matters!

Foundation Summer Reading Support By Year	2009	2010	2011	2012	2013	2014	2015 Goal
	\$ 6,000	\$ 25,000	\$ 58,012	\$ 45,150	\$ 100,000	\$ 110,000	\$ 125,000

Thank You!

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- Jessica Leigh Morehead
- Mike Nishio
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- Mabel West
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- Pauline Grenbeaux
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- Shirley Rosenbloom
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- Boxer Family
- Friends of the Sacramento Public Library
- Indru & Pramila Kriplani Trust
- Alex Law Memorial Fund
- Lois Ann Rosenberg
- George J. & Olga Suffal
- Contributions received March 19, 2015 through May 15, 2015

Big Day of Giving

May 5th's BigDOG day was a truly incredible community achievement! The Foundation is deeply grateful to the 155 donors who contributed to us, as well as to the Sacramento Region Community Foundation for leading this extraordinary effort. While May 5th may be past, the goal of engaging with more of our community's members never ends, so if you have a Facebook page make sure you like the Foundation's the next time you are Facebooking!



Farm-to-Fork-to-Family.....

Get your tickets and join in the fun July 23

Sacramento is leading the Farm-to-Fork movement and this event hosted by Bobbin and Patrick Mulvaney, combining their support for literacy and food into one night, will delight literacy foodies and food activists alike. No less than five farm-to-fork authors will attend the event and be available to discuss their works. Guests will be treated to a buffet of food prepared by Chef (and community citizen extraordinaire) Patrick Mulvaney and a buffet of authors including catch-to-cook Hank Shaw, farm-to-plate Joanna Neff and Laura Kenny, farm memoir authors Brenda Nakamoto and Anthony Barcellos and Cap Radio's contributing *Food & Lifestyle* Reporter, Elaine Corn. This event will benefit California Ag in the Classroom and the Library Foundation. Everyone is invited! Entrance is \$75 per person so call 916.264.2990 and let us know how many tickets you want.

