

## Philanthropy.

Philanthropy is distinguished from charity in this way: charity provides immediate relief, such as a meal for someone who has not eaten, while philanthropy attempts to get rid of a problem at its root.

Literacy is the fishing pole needed to attain self-sufficiency, independence and abundance. With it, a person has the ability to navigate better within their community and is better prepared to be productive.

The Library Foundation believes that libraries are one of the most critical community institutions in bringing literacy to every home. The Library has a tremendous reach and, through it, the Foundation can focus its philanthropic efforts on Children's literacy.

We continue to invest in the Sacramento Public Library's county-wide Summer Reading Program because the summer slide is one of 5 root causes of literacy deficiencies. We reach out to our donors through our Branch Booster, at our annual *Authors on the Move* literary dinner and through corporate and community foundations. Our Library stands out in California as a leader in Summer Reading programming and participation and we can all feel proud to have been on the ground floor of this positive outcome. We are well on our way to addressing this root cause.

Our collaboration with the Walk4Literacy allows us to broaden our impact toward helping kids reach grade-level reading. Because we are collaborating, we can promote Summer Reading to our partners and they can find ways to bring their programs to the Library. There are several great programs in Sacramento that are addressing grade-level reading and writing through Health, Family, Early Childhood and Attendance initiatives. By working together, we have a much better likelihood of successfully getting to the root causes and turning the tide on literacy levels for children.

That is what your philanthropic support for the Foundation is making possible. Your support matters!

phi•lan•thro•py

1: goodwill to fellow members of the human race; especially: active effort to promote human welfare

2: an act or gift done or made for humanitarian purposes

3: an organization distributing or supported by funds set aside for humanitarian purposes

: **Mission:** To enhance the Library's ability to serve the community by raising private funds.

: **Vision:** The Foundation will increase endowments and total revenues to fund programs that promote children's literacy.

: **Our Goals:** Increase total annual revenues with an emphasis on funding children's literacy programs without sacrificing traditional program funding. Develop approaches to increase funding for Foundation operations independent of funds raised for the library. Enhance the capacities of leadership particularly in the area of fundraising.

### Foundation Board of Directors

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Fundraising Manager, Yolanda Torrecillas  
Database Coordinator, Dejan Zbur  
Newsletter Design: Sheila Grant

# Walk 4 Literacy Update. We Need You!.....

**Register Today! Join us October 17, 2015**

What is literacy? It's one of the most fundamental tools of our daily lives, something you may use without even realizing. It impacts your ability to navigate the world successfully.

What is illiteracy? It's a roadblock in life, something that affects not only those who cannot read but the entire community. Illiteracy hobbles individuals from fully participating in educational, employment and civic realms of our society.

What is the *Walk4Literacy*? It's YOUR opportunity to step into a real solution to the literacy crisis facing children in our region. It's YOUR way to step out with other community members, to raise awareness about the fact that 2 out of 3 local schoolchildren STILL cannot read at grade-level. It's a grassroots movement of we, the people, who care that 2 out of 3 kids fall behind. It's a 4-mile walk taking place on Saturday, October 17, 2015, beginning at McClatchy Park and ending at Cesar Chavez Park where the free *Walk4Literacy* Festival will take place until 1 p.m.

Last year's event provided \$10,000 in grant funding to 4 nonprofit organizations. This year's target is to provide \$20,000. 100% of every individual, family and student registration will be directed to the grant funding. That's right; it will go back into the community, where it will help more children become literate, faster.

We can do much more, much faster, with YOU joining the *Walk4Literacy*. YOUR participation in the *Walk4Literacy* is essential as we create resources that will help today's children learn to read so that tomorrow they'll read to learn. What are you waiting for? Register yourself, your family, your friends and neighbors NOW! Be a leader in building the *Walk4Literacy* and help Sacramento's children achieve grade-level reading. The literacy crisis can be solved, but it needs all of us to play our part in creating the solution.

We've already received enthusiastic support from generous sponsors including Golden1 Credit Union, Sacramento Housing and Redevelopment Agency, Visions in Education, LifeSTEPS, Downey Brand, Murphy Austin Adams Schoenfeld, Mercey Springs Foundation, T. Dogg Studios, Noble Learning Communities Inc., Merry Hill School Midtown, Mann Urrutia Nelson CPAs, Friends of the McClatchy Library, and Sierra Health Foundation. If you would like to join as a sponsor, there is still plenty of time and your support matters!

Step up and be part of the solution! Register today at [www.walk4literacy.org](http://www.walk4literacy.org).



[walk4literacy.org](http://walk4literacy.org)

SACRAMENTO PUBLIC LIBRARY



FOUNDATION

ATTENDANCE INSTITUTE  
*Understand Your Attendance Story*



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## Meet Our Directors.....



The Foundation is excited to bring Ashley Boulton onto the Board of Directors. An attorney at Downey Brand, Ashley is well aware of the literacy crisis impacting Sacramento. Her time working as a mentor with the Florin High School Law Academy introduced her to a variety of students, many of whom lack access to resources or institutions that prioritize early literacy.

After participating in last year's first annual *Walk4Literacy*, it became clear to Ashley that children's literacy is an issue that crosses socioeconomic boundaries and can bring members of the Sacramento community together. The passion shared by these individuals towards the goal of bringing awareness to and combatting the literacy crisis in Sacramento ultimately inspired her to become more involved with the Foundation.

Ashley believes the Foundation's efforts to enhance and serve the Sacramento community, particularly in the arena of literacy, is crucial...

*continued page 4*

# Summer Reading Program Continues to Grow

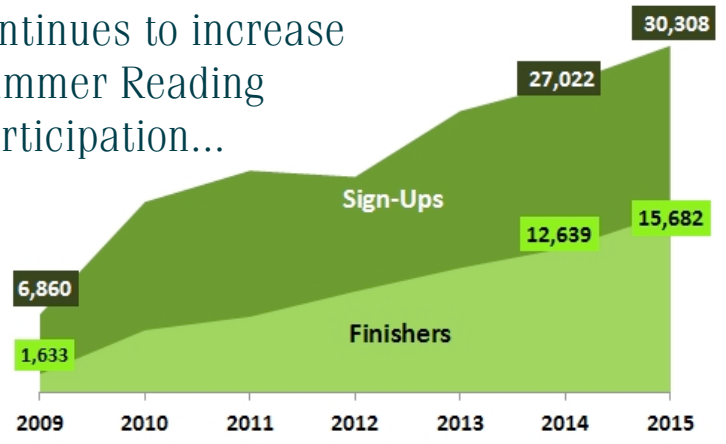
The results for Summer Reading 2015 are in, and once again the Library has done a fantastic job of increasing the total number of children 0-17 who signed up (30,308), the total number of children 0-17 who finished the program (15,682), and the total number of books read (194,977)! How does that compare to last year? For children it meant a 12% increase in sign-ups, a 24% increase in finishers and a 30% increase in books read! Christie Hamm, Manager of Youth and Community Services heads up the Summer Reading Program. It is with dedication that Christie and her colleagues continuously find new ways to enhance the Library's Summer Reading Program and increase its reach.

How does this impact the summer slide? Each participating kid erased a year of the summer slide in their education and is starting this school year where they left off last June. According to Fairchild & Boulay in their article entitled *What if Summer Learning Loss Were an Education Policy Priority* written in 2002, the cost of re-teaching forgotten material to students upon their return to school totals more than \$1,500 per student, per year. In contrast, the average cost to participate and complete SPL's Summer Reading Program is \$40 per student per year. Adjusted for inflation, SPL's Summer Reading Program saved more than \$24.7 million education dollars. Wow! You don't have to be a numbers person to appreciate the return on this investment.

Our Library is a significant tool in Sacramento and a true asset in helping all children retain their grade-level reading skills. Your philanthropic support is making a significant and positive difference. Because of your support, the Foundation was able to grant the Library \$125,000 and has committed to a continued increase in funding as the Library continues to increase Summer Reading participation for children 0 to 17 years old.

Watch for Summer Reading success stories throughout the 28 branch library system in future editions of Foundation News and support Summer Reading 2015 when you have a chance!

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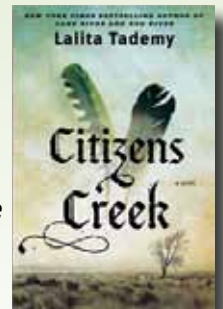


Foundation's Annual Summer Reading Financial Support	2009	2010	2011	2012	2013	2014	2015
\$	6,000	\$25,000	\$58,012	\$45,150	\$100,000	\$110,000	\$125,000

*Authors on the Move!* 2016

**Save the Date**  
 March 12, 2016, 5-10 p.m.  
 Hyatt Regency, Sacramento

Lalita Tademy will be our keynote author for *Authors on the Move 2016*, held on March 12, 2016 at the Hyatt Regency! Ms. Tademy will be discussing her recently published novel, *Citizens Creek*. The *New York Times* bestselling author of the Oprah Book Club pick *Cane River* brings us the evocative story of a once-enslaved man who buys his freedom after serving as a translator during the American Indian Wars. Tickets will go on sale on November 1, 2015 on our website, [www.saclibraryfoundation.org](http://www.saclibraryfoundation.org). Once again we will have 45 regional authors who will delight guests with their recently published books, a locally farmed 4-course meal prepared by Chef Jason Poole, Capital Public Radio's *Insight* host Beth Ruyak as Mistress of Ceremony and auctioneer Pat Hume from David Sobon Auctions. This event just keeps getting better while creating more and more support for our Library's Summer Reading Program and the Foundation's operations! To inquire further or learn about sponsor opportunities, call April Butcher at 916-266-3103 or email at [abutcher@saclibrary.org](mailto:abutcher@saclibrary.org).



# Thank You!..... Planning Your End of Year Gift!

## Major Donors: (\$5,000 +)

- LifeSTEPSusa
- Directors Circle (\$1,000 - \$4,900)**
- Ernest L. & Olene C. Chard
- Peter Dolgenos
- Kikkoman Foods Foundation Inc.
- Ralph & Marjorie Koldinger, M.D.
- The Avid Reader

## Laureates (\$500 to \$999)

- Steven & Deborah Thacker-Rose
- David & Patricia Schwartz

## Bibliophiles (\$250 to \$499)

- Richard & Ann E. Puscheck Friedman
- Randy & Patricia Getz
- David L. & Donna R. Harris
- Terrence & Marion Jones
- Peter Klein
- Cindy A. Magness
- Murphy, Austin, Adams, Schoenfeld, LLP
- Stephen R. & Marilyn Skinner, MD
- Peter Stoddard & Linne Gravestock

## Literati (\$100 to \$249)

- Jeff Adams
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- Judy Yee

## In Honor

- Patricia Norman

## In Memory

- Char Jeffries
- Louise & Arnold
- Bill Stone
- Mabel West

## Named Endowments

- Boxer Family
- Friends of the Sacramento Public Library
- Indru & Pramila Kriplani Trust
- Alex Law Memorial Fund
- Lois Ann Rosenberg
- Jack & Lillian Sioukas Endowment for the Sacramento Room
- George J. & Olga Suffal

Contributions received July 15, 2015 through September 9, 2015.

Leaving a planned gift with the Library Foundation is easy. Shaping your gift to achieve your goals can also be simple. You can invest your support into an endowment or make a major gift toward a project or program, or toward a branch library that fits with your philanthropic goals.

When thinking about leaving a planned gift, there are many financial instruments to help you. In your documents make sure to include the Library Foundation's Tax ID 68-0029756 and please consult your financial planner about tax saving opportunities.

We want your support to bring lasting value to the community, whether it be through current projects or endowments for the future. If you would like more information about ways to leave a planned gift please send an e-mail to [info@saclibraryfoundation.org](mailto:info@saclibraryfoundation.org) or call 916-264-2990.

## Legacy League Members

- |                                   |                             |
|-----------------------------------|-----------------------------|
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| David & Maxine Clark              | Lois Ann Rosenberg          |
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|                                   | Tair Zimmerman              |

## Meet Our Directors (continued)

Ashley believes the Foundation's efforts to enhance and serve the Sacramento community, particularly in the arena of literacy, is crucial, helping to provide resources and services to many who would otherwise not have access. She considers the Library as one such resource. Ashley says, "When I was young, the local public library was one of my favorite places to spend my time. As an only child of a working single mom, the Library provided an exciting escape and a place to become immersed in books from an early age. It is from these experiences that I understand the importance of the public library and can appreciate the significance of ensuring that it remains a place for members of the community, particularly children."