



Investment.

Investing in our libraries is critical and has many facets. As a foundation we recognize that in order to best serve the community we need to set a strategy that invests our resources and investment assets into long-term, medium-term, and short-term initiatives, programs, and asset classes.

Currently the Foundation is supporting several avenues to increase the Library's ability to serve the community. This past year we have partnered with the Friends of the Library to conduct two polls that made it clear City residents in Sacramento understand (and support) an augmentation to the current parcel tax to increase the Library's ability to fully serve the community. In the coming months past and present Foundation board members, Friends of the Library, and other library supporters will be volunteering to reach out to City residents to explain how important this augmentation will be in enriching our community. See the Advocacy Update on page 2 for more information.

The Foundation is making near-term investments and follow on investments in the Library's summer reading program because investments in children's literacy through increased reading capacity is an investment in our entire community, young and old. The Foundation has medium-term investment objectives that will put literacy vans into low-income communities and reach out to children who have difficulty accessing the library on a regular basis.

The Foundation's long-term investment objectives aim to increase its endowment portfolio through smart financial practices and by launching a new capital campaign that will focus on children's literacy in our libraries. We are doing all of these things at the same time because there is no time to waste; children deserve the opportunity to read.

in.ves.tment

1. the act of investing
2. an amount invested
3. property or other possession acquired for future return or benefit
4. a commitment, as of time or support

Mission: To enhance the Library's ability to serve the community by raising private funds.

Vision: The Foundation will increase endowments and total revenues to fund programs that promote children's literacy.

Our Goals: Increase total annual revenues with an emphasis on funding children's literacy programs without sacrificing traditional program funding. Develop approaches to increase funding for Foundation operations independent of funds raised for the library. Enhance the capacities of leadership particularly in the area of fundraising.

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Advocacy Update

**Jeff Raimundo, Past President,
Sacramento Public Library Foundation**

Sacramento voters will get a chance in June to help cover a growing deficit in the Sacramento Public Library's budget. The City Council voted unanimously on January 14 to place a \$12 annual supplement to the city's parcel tax for libraries on the June 3 Primary Election ballot.

The Sacramento Public Library Foundation and Friends of the Sacramento Library participated in the development of the measure, spending more than eight months conducting workshops, conferring with city and library officials and funding two public opinion surveys that led to the ballot proposal.

City Councilmember Angelique Ashby, a key member of the Library Authority Board, who helped lead the effort to prepare the measure, credited library supporters – led by Foundation President Mary Ellen Shay and Friends Board member Pauline Grenbaux – with making the measure possible.

In her report to the City Council, Library Director Rivkah Sass indicated that the supplement, if approved, is expected to generate \$1.9 million a year to help cover growing library operating costs, including three new libraries built since the current tax was renewed by voters in 2004.

While polling shows strong support from city voters, Ashby and other campaign leaders say it will be critical that library supporters actively participate in the campaign by making financial donations, volunteering and promoting the library tax with friends and family if the library is to win the voters' two-thirds support needed for approval.

CALIFORNIA
CAPITAL
BOOK FESTIVAL



**October 25-26, 2014
Sacramento Convention Center**

**Benefitting the Sacramento Public Library
Foundation Children's Literacy Initiatives.**

**Visit www.ccbookfestival.com
for updates and information.**

Authors on the Move: Bridges to Other Lands!

Authors on the Move – the Library Foundation's annual gala event and Sacramento's premier literary event – celebrates its 12th anniversary, March 8, 2014, 5-9 p.m., at the Hyatt Regency, Sacramento. It will be an evening of excitement, entertainment and literary conversations.

Keynote speakers Orville Schell and John Delury will speak about their new book, *Wealth and Power, China's Long March to the Twenty-First Century* and how they literally bridged the globe to write this history from the vantage point of several of China's past leaders' abiding quest for a restoration of national greatness in the face of a 'century of humiliation'.

Individual and corporate event sponsors are making all the difference this year! A big thank you to Anthem Blue Cross, Cecilia Delury & H. Vincent Jacobs, Mike Genovese, Genovese Burford & Brothers Wealth & Retirement, Lawrence Properties, M.E. Shay & Co., Elaine Myer, Kristan Otto, Union Bank and Wells Fargo. Capital Public Radio is returning as our media sponsor, and the Avid Reader is once again our book sponsor.

One-time unique author experiences will again be auctioned during the evening. Our live auction recognizes that our supporters value having the opportunity to interface with authors in new and fun ways. This year's auction includes a Wild West Hoe Down, catered book clubs in your home, a sail boat ride in the San Francisco Bay, naming rights and more. To make pre-event bids and purchases, visit our website at <http://www.saclibraryfoundation.org/?pageId=31> after February 10, 2014.

Proceeds from the event go toward Foundation operations and the Sacramento Public Library Summer Reading Program. For more information go to www.saclibraryfoundation.org or call 916.264.2711.



Meet Our Board of Directors



Nancy Lawrence is our immediate past president and she has invested a great deal of time and philanthropic support in making this Foundation sustainable and consequently enriching our library. However, this Foundation is not the only organization that has benefited from Nancy's investments.

Nancy is currently the President of the Kingsley Art Club, a member of the Mondavi Center Advisory Committee, a board member at Sol Aureus College Prep School, and is a docent at the Crocker Art Museum. Her commitment to the Mondavi Center and Sol Aureus is recent, while her time with both the Kingsley Art Club and Crocker Art Museum has spanned more than 15 years. Nancy finished her Board of Director terms at the Crocker Art Museum as well as at the Girl Scouts Heart of Central California which she completed on the eve of the Crocker Art Museum's major expansion and the Girl Scouts expanded location. For Nancy, "seeing the Crocker come to life and be an exciting place for people to gather" is rewarding.

Nancy believes that giving causes personal growth and satisfaction, specifically in regard to the pleasure of seeing things grow and the opportunity to use or develop one's skills to help cultivate that growth. Nancy's legacy to Sacramento is remarkable and steadfast. The Foundation is grateful for her involvement in making our libraries more accessible and more enriching to more community members.

Nancy believes
that giving causes
personal growth
and satisfaction,...

Thank You!

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• Contributions received
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 • January 13, 2014

Planning A Small Family Estate

Don Brodner, Former Board Member, Sacramento Public Library Foundation



The first question that arises in a small estate is whether each spouse needs a Will to pass his or her estate in an outright manner to the survivor. While California is a community property state, at least a portion of the decedent spouse's separate property will go to the children. Make sure the wishes of you and your spouse are carried out by considering the following points:

- Under a Will, the estate owner may designate the persons or entities that he/she wishes to act in a fiduciary capacity after his/her death, such as the executor of his/her estate.
- The Will may waive a bond for the fiduciary if the estate owner so wishes.
- If there are minor children, the estate owner can indicate a preference for guardian of the surviving children.
- Under a Will, the estate owner can provide for the management and conservation of the children's property.
- Gifts to Charity or Friends.
- Minimize Estate Taxes.

One of the best ways for the estate owner to avoid probate and still retain maximum flexibility in disposing of his/her estate is to use a funded revocable living trust. The essence of this device is that the estate owner, during his/her lifetime, transfers assets to a trust reserving to himself/herself during his/her lifetime all of the beneficial rights in the trust, including the right to revoke. Upon the grantor's death, the trust becomes irrevocable and the trust assets are administered and distributed in accordance with the provisions of the trust. Because legal title to the assets is held by the Trustee, who may be the grantor, these assets need not be probated.

Don Brodner is a partner in the Estate Planning, Tax Law and Corporate and Business Law Teams at Murphy Austin Adams Schoenfeld LLP. His practice focuses on the representation of clients in the areas of corporate and partnership law, business and tax planning, corporate reorganizations, tax problems of corporations and partnerships, corporate acquisitions, recapitalizations and divisions, estate and gift tax matters, estate planning, and real estate tax matters. Don is an AV® Peer Review Rated attorney and he was named in Sacramento Business Journal's 2013 *Best of the Bar* list. More info is available at www.murphyaustin.com