



## Learning.

We are learning. The Foundation is learning how to make a difference in literacy through our libraries: a most trusted and revered institution. Communities trust libraries and learning is what happens every day in our libraries.

The Foundation is learning how to partner with other organizations that have made their mission children's literacy, and is reaching out to national initiatives that are joining forces to make a bigger impact. We are learning and we are going to make a difference.

This Spring we have been working for the Library's benefit, learning how to get a ballot measure passed so that the revenues the library needs for its operations are achieved. Along with the Friends, we are busy with efforts to educate city of Sacramento residents about the value of passing of Measure B.

### learn•ing

1. the activity or process of gaining knowledge or skill by studying, practicing, being taught or experiencing

## Measure B: Sacramento City Voters to Determine Library Funding Level on Tuesday, June 3, 2014



**Mary Ellen Shay, Foundation Board President.**

Our friend and colleague Karen Thomas wrote the following article for *Among Friends*. With her permission we are reprinting the article as both information on the Measure B campaign, and a reminder to vote 'Yes' for Measure B on June 3. We treasure our libraries and know how valuable they are to all of us, and it takes 2/3rds of the voters to pass this vital measure. Remind all of your friends and neighbors, and library lovers everywhere, to vote 'Yes on B' Tuesday June 3rd.



**Karen Thomas, Chair, Friends Communications Committee**

When Sacramento City voters go to the polls on June 3, they will vote on Measure B, which will determine the future funding level and viability of our twelve city libraries:

### Measure B—Pertaining to a Parcel Tax for Core Library Services

"Should library services for all City residents including children, teens, adults and seniors, be preserved, including after-school reading programs, homework assistance, library operating hours, 24/7 online access, programs for seniors, and other services, by enacting a new \$12 per year single-family residential parcel tax for 12 years, and specified amounts for other uses, adjusted for inflation, that the State cannot take, with independent financial audits to ensure funds are spent only on City of Sacramento libraries?"

*continued page 3*

**Mission:** To enhance the Library's ability to serve the community by raising private funds.

**Vision:** The Foundation will increase endowments and total revenues to fund programs that promote children's literacy.

**Our Goals:** Increase total annual revenues with an emphasis on funding children's literacy programs without sacrificing traditional program funding. Develop approaches to increase funding for Foundation operations independent of funds raised for the library. Enhance the capacities of leadership particularly in the area of fundraising.

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# Branch Booster, Your Support Matters! .....

## Let's Keep Boosting the Library's Summer Reading Program

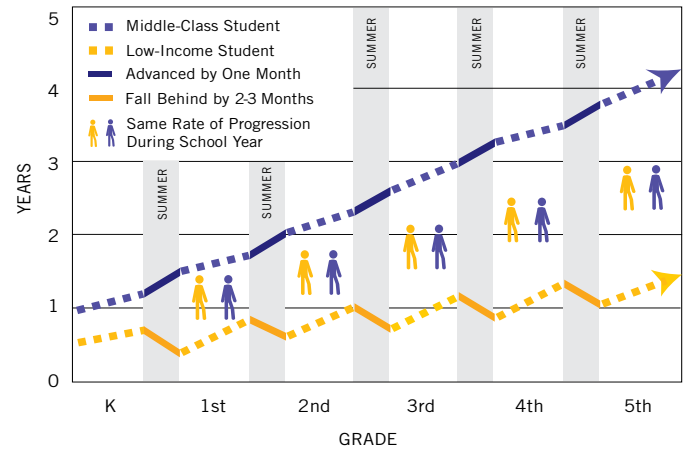
This year's branch booster is again focused on Summer Reading for patrons 0-17 years old. The Foundation gave the Library \$110,000 for the Sacramento Public Library's Summer Reading 2014 materials and programs, an increase of 10% from the year before. The Foundation has asked the Library to develop a plan that would increase summer reading participation from 7% of Sacramento county children that it reached in 2013 to 25% by 2018. Of course this will require more funding, which the Foundation is continuing to increase through individual, corporate, and foundation support.

The Foundation is focused on summer reading because a child's ability to read by the third grade is a critical predictor of high school graduation and career success. According to both local and national reports fewer than 37% of 3rd graders read at grade level. Of low income kids, almost 80% experience summer learning loss, which over time adds up to near insurmountable levels. See the graph from The Campaign for Grade-Level Reading.

Summer reading at the Sacramento Public Library offers fun activities that kids do alongside the 4-5 books they read. Summer Reading participants often come back the next summer, which is great in helping to close the gap created by the out-of-school summer. The Library will be able to measure returning participants because they implemented a new on-line program that Summer Reading participants use to implement their Summer Reading activities. Our Library is focused on results and reading as a fun thing to do. Please help us give kids fun experiences alongside a critical boost to solving Sacramento's literacy crisis.

The Foundation gave the Library \$110,000 for the Sacramento Public Library's Summer Reading 2014 materials and programs, an increase of 10% from the year before.

Low-Income Students Fall 2.5 to 3 Years Behind by Fifth Grade



Source: Cooper, H., Borman, G., & Fairchild, R. (2010). "School Calendars and Academic Achievement." In J. Meece & J. Eccles (Eds.), *Handbook of Research on Schools, Schooling, and Human Development* (pp. 342-355). Mahwah, NJ: Erlbaum.

## East Meets West Hoedown .....

**Wednesday, June 25, 2014**  
**Get Your Tickets and Join in the Fun**



Chris Enss

Saddle up with western authors for an East Meets West Hoedown at the downtown Pagoda building on June 25, 2014. This is a different kind of author experience reflecting how the West and East cultures have come together in California. You will dosey-doe with six award-winning authors including Will Bagley, Johnny Boggs, Chris Enss, Cheewa James, Bill Markley, Sherry Monahan and Nancy Plain.

Food powerhouses Mulvaney's B & L and Fats Family of Restaurants are partnering up to provide tasty appetizers and complimentary wine will be served. Lastly, the new Confucius Institute at UC Davis is wrangling up a demonstration on how to make Chinese dumplings.

A big thank you to Tom Naygrow, who has graciously offered the Pagoda building at 429 J St (Downtown at 5th & J Streets) to make this event come to life! The event will go from 5 p.m. to 8.p.m. Parking across the street is easy and inexpensive. Entrance is \$50 per head so call 916.264.2990 or go to [www.saclibraryfoundation.orgs/east-west-hoedown/](http://www.saclibraryfoundation.orgs/east-west-hoedown/) to purchase your tickets.



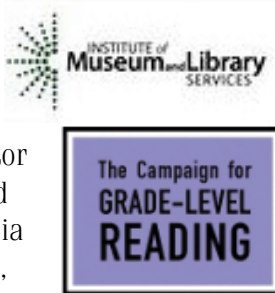
The BigDOG day (Big Day of Giving) throughout the Sacramento

Region on May 6 was truly incredible and the Foundation is very grateful to the 100 donors who contributed to us and to the Sacramento Region Community Foundation for leading this effort. The Foundation's goals to engage new donors through social media and electronic communication avenues were met with tremendous success and we had a lot of fun participating in a day that highlighted the joy of giving.

# National Library Organization Honored .....

The Institute of Museum and Library Services (IMLS) was honored with the 2013 Pacesetter Partner award given by The Campaign for Grade-Level Reading at their National Summit in Washington DC on April 26, 2014.

Upon accepting the award, Susan Hildreth, director of the IMLS and former California State Librarian, stated, "The real big news folks, is that Libraries and Museums have been doing this work for hundreds of years. ...and what I recognized in The Campaign for Grade-Level Reading, which is a marvelous initiative, was that this was a great opportunity for Libraries and Museums to work with a nationally recognized effort and to really lift up the great work we are doing today. So the integration and partnership was really a natural [fit]."



# 1st Annual Walk4Literacy ..... October 25, 2014. Save the Date!

The Sacramento Public Library Foundation, 916 Ink, Reading Partners and Teach for America are joining together to create Sacramento's 1st Annual Walk4Literacy, October 25, 2014! And we want all of you to join us.

Literacy is a critical concern facing our country and our region, and developing literacy resources is going to be a key factor in solving this crisis. 916 Ink, Reading Partners and the Foundation were among the top 15% in the number of people who made gave on the Big Day of Giving on May 6, 2014, Sacramento is learning to pull together resources for the greater good which tells us that Sacramento cares about children's literacy and giving every child what they need to learn to read and write.



After the 4-mile Walk4Literacy through Oak Park, Curtis Park, Land Park, downtown, and then past the Capitol, participants will land at the 1st annual Capital City Book Festival at the Sacramento Convention Center. The cost to register for Walk4Literacy is \$30 for an adult and \$20 for a child. Walkers will receive a t-shirt and some SWAG. Sponsorship opportunities are available and both the website and Facebook page will keep you updated on current developments, including how to volunteer.



readingpartners  
one tutor. one child. infinite possibilities.

**TEACHFORAMERICA**

Go to [www.walk4literacy.org](http://www.walk4literacy.org) and register today!

*Authors on the Move!* 2015

**SAVE THE DATE!**  
Saturday March 14, 2015  
5:00pm - 10pm  
Hyatt Regency, Sacramento

## Measure B *(continued)*

According to the Sacramento City Attorney, the ordinance will take effect only if two-thirds of the voters approve Measure B. A "yes" vote is in favor of approving the ordinance establishing the parcel tax. A "no" vote is against approving the ordinance establishing the parcel tax.



Measure B has been endorsed by the Friends of Sacramento Public Library, the Sacramento Public Library Foundation, Firefighters Local 522, Sacramento Police Officers Association, Mayor ProTem Angelique Ashby, and by educators and community leaders throughout Sacramento.

If Measure B does not pass, it is likely that several city libraries will close. No Argument against Measure B was submitted to the City Clerk. Information about the Yes on Measure B Campaign is available at [www.Bethereforlibraries.org](http://www.Bethereforlibraries.org).

Become our Friend on Facebook -- Sacramento Public Library Foundation



# Thank You!

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Alex Law Memorial Fund  
Lois Ann Rosenberg  
George J. & Olga Suffal  
Contributions received March 19, 2014  
through May 9, 2014

# Meet Our Board of Directors



Clark Carter is the youngest member of our board and represents the future of educating children. Carter teaches at Estrellita High School, which is a continuing education high school in Galt. There he teaches US History and American government, where his main

objective is to, "help students realize their academic goals whether it be returning to their original high school or getting a diploma from Estrellita." Clark decided to be a teacher because of his love for history, enjoyment of discussing history, and the satisfaction gained from helping people understand new concepts. Being a history teacher made sense.

"Libraries could be used more, they were a great learning place for me and I want to bring that to others."

Carter has had a long standing relationship to the Foundation, having attended his first of eight consecutive *Authors on the Move* galas in 2006 where he enjoyed the musing of an up and coming author, now *New York Times* best selling author, Dave Eggers. Six years later Carter was invited to join the board, which he did because he believes library advocacy is important, stating, "Libraries could be used more, they were a great learning place for me and I want to bring that to others."

"I hope the library can make a smooth transition into 21st century technology, that they play a big role in helping kids become literate.....especially over the summer and through them kids have the chance to engage in continuous learning. I think the common core tests are going to be a real eye opener; they are going to see that kids are lacking depth in knowledge and summer sessions may be the solution. Libraries can help by engaging school populations and supporting out of school time activities."

For fun, Clark is a tennis coach at Galt High School and a golf coach at Liberty Ranch High School. He enjoys working on his mom's 50 year old Eichler home. Carter also likes to read and travel, and in the last several years he has combined his travel with international humanity efforts. This summer he is going to Haiti with medical supplies and a desire to learn from the Haitian people.

Check out our new website  
[www.saclibraryfoundation.org](http://www.saclibraryfoundation.org)  
for more news and ongoing  
information!