



News

Collaboration.

We are very excited to be formalizing many of our community partnerships with a project as important as the *Walk4Literacy*. Working with 916 Ink, Teach for America, Reading Partners, the United Way, the Campaign for Grade Level Reading, 3-Fold Connect and the Capital City Book Festival, as well as others, to create a mechanism that can bring attention to Sacramento's literacy crisis is an honor.

As a fundraising organization we know that building partnerships with like-minded organizations to achieve positive results is not only prudent but necessary in solving the community-wide challenge we have in front of us. The Library in our community (and throughout the country) has a central role to play in any sustainable literacy solution. We are proud of the work our library is doing to enroll children in summer reading and teach them the joy of reading.

col·lab·o·ra·tion

1. the relationship between two or more people or organizations that are involved in the same activity
2. cooperation between people or groups working together
3. an organization formed by two or more people or groups who work together for some purpose

Mission: To enhance the Library's ability to serve the community by raising private funds.

Vision: The Foundation will increase endowments and total revenues to fund programs that promote children's literacy.

Our Goals: Increase total annual revenues with an emphasis on funding children's literacy programs without sacrificing traditional program funding. Develop approaches to increase funding for Foundation operations independent of funds raised for the library. Enhance the capacities of leadership particularly in the area of fundraising.

Foundation Board of Directors

- President, Mary Ellen Shay
- Treasurer, Patty Fairbanks
- Secretary, Nancy Stockman
- Katy Boase
- Clark Carter
- Vince Jacobs
- Nancy Lawrence
- Kristan Otto
- Jeanne Peterson
- Beth Southern
- Wendy Wood

Library Leadership

- Library Director, Rivkah Sass
- Deputy Director, Denise Davis

Foundation Staff

- Executive Director, April L. Butcher
- Fundraising Manager, Yolanda Torrecillas
- Database Coordinator, Dejan Zbur
- Newsletter Design: Sheila Grant



walk4literacy.org

Sign up today for the Walk4Literacy at www.walk4literacy.org! On October 25, 2014 bring all the kids to this 4-mile walk that begins at McClatchy Park and ends at the Capital City Book Festival held at the Sacramento Convention Center.

Paws to Read! Summer Reading Update

By Christie Hamm, Youth and Community Services Manager, Sacramento Public Library

Summer Reading 2014 *Paws to Read!* is off to an amazing start thanks in no small part to the support of the Sacramento Public Library Foundation. Over 32,000 people have signed up in the first six weeks, putting us well on our way to the goal of 40,000 readers by August 31. Summer Reading reminds people of all ages to take time out to read for enjoyment. The program is free, open to all ages, and offers prizes for everyone who reads at least 5 books (the magic number to erase summer learning loss). There are over 1,700 free events in all library locations to encourage many interests, such as arts and crafts, magic and juggling, book groups, animal presentations and more.

As of this writing, summer is only halfway over, and participation by school-age students in particular is on track to beat 2013's record-breaking program. There have already been more teen signups and finishers than in all of 2013 and the number of students age 6-12 is already almost what it was in 2013 with 6 weeks to go in the program. This is due to increased outreach efforts by library staff in all locations, with a specific focus on taking the Summer Reading Program out into the community, into summer school programs, and low-income housing.

Access to print materials in the home is a strong predictor of future reading success, so children and teens receive a book to keep as their prize for completion. A large portion of the Foundation's support is dedicated to buying these incentive books, which are an important component of Summer Reading.

Rich, engaging, and free educational activities like summer reading programs are excellent tools to address the achievement gap. Great partners make it possible to extend our reach. Sacramento Public Library is very grateful for the generous support of the Sacramento Public Library Foundation, the Friends of Sacramento Public Library, and the Sacramento Kings.

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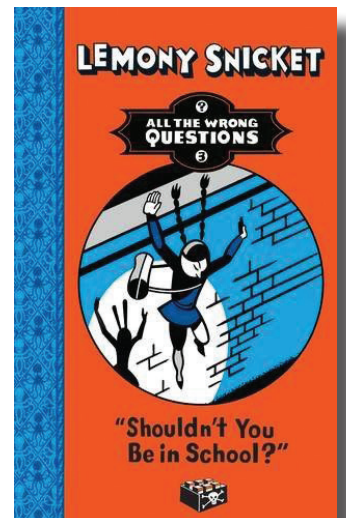


Summer Reader Teresa Delgado

Authors on the Move 2015

Save the Date for Daniel Handler a.k.a Lemony Snicket!

We are excited to announce that Daniel Handler, a.k.a Lemony Snicket will be our keynote author at *Authors on the Move 2015*, to be held on March 14, 2015 at the Hyatt Regency! Lemony Snicket's most recent series, *All The Wrong Questions*, is releasing its next title, *Shouldn't You Be In School?* in September 2014. Tickets will go on sale on January 1, 2015 on our website, www.saclibraryfoundation.org. Once again we will have 45 regional authors who will delight guests with their recently published books, a locally farmed 4-course meal prepared by Chef Jason Poole, Mistress of Ceremony and Capital Public Radio's Insight host, Beth Ruyak and auctioneer Pat Hume from David Sobon Auctions. This event just keeps getting better while creating more and more support for our Library's Summer Reading Program and the Foundation's operations! To inquire further or learn about sponsor opportunities call April Butcher at 916-266-3103 or email at abutcher@saclibrary.org.



Authors on the Move! 2015
SAVE THE DATE!
Saturday March 14, 2015
5pm - 10pm
Hyatt Regency, Sacramento

Meet Our Board of Directors



Wendy Wood is a native Californian who has spent her career working in the non-profit and education communities. Wendy brings her skills in community development, non-profit management, and advancing programs that affect children and families to the Foundation's strategic direction.

Wendy has been supporting the Foundation's work for the last 6 years. When she learned of the Walk4Literacy and the Foundation's focus on children and literacy, she was eager to join the Board and lend her talents and support to the Foundation's literacy initiatives. "Building awareness and resources to address the literacy challenges in the Sacramento Region is of critical importance. I believe the Foundation is uniquely positioned to help bring community-based organizations, policy makers, and citizens together so that we can make a difference."

Wendy has worked internationally in the areas of peace building and social justice. In 2011, Wendy was instrumental in leading a group of trauma specialists, mediators, and researchers to post-genocide Rwanda along the border of the Democratic Republic of Congo. She continues with this work today. "I see literacy as an integral part of building communities, as well as a social, environmental, and occupational justice issue. Literacy can't be separated from the many factors that complicate children's lives. It is linked to supporting parents and caregivers, alleviating poverty, accessing quality and affordable health care, and meaningful occupation. I see this in Rwanda and I see this in the Sacramento region. Kids who are supported and can read will thrive and so will their communities."

Wendy has a doctorate in Human Science, specializing in social systems change and narrative research. She is an adjunct faculty at Saybrook University and is currently writing a book with a colleague focusing on the qualities required for meaningful engagement in our work. Wendy also works as a mediator for groups and organizations in conflict.

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New Staff at the Foundation

Yolanda Torrecillas has joined "It's about the kids." the Library Foundation staff!

We are so excited to bring in an additional staff member with seven years of experience as the Development Director for Well Spring Women's Center. Yolanda knows the business of fundraising, has great relationships with Sacramento residents and is very excited to be working to advance children's literacy. "It's about the kids," answered Yolanda when asked why she relocated her career to the Foundation.



Sacramento City Votes Yes on Measure B

On June 3, 2014, residents of the City of Sacramento



voted yes on Measure B, a \$12 parcel tax augmentation to the current approximate \$30 parcel tax paid by city of Sacramento home owners. With leadership from Library Authority President, Mayor Pro Tem, Angelique Ashby and Library Director Rivkah Sass, the Friends and the Foundation worked hard to achieve a 73% vote in favor of the augmentation. In 2016 voters will once again be asked to renew the current \$30 parcel tax.

Library Wins Award

The Sacramento Public Library was one of eight winners for the John Cotton Dana Award, an award sponsored by the H.W. Wilson Foundation, EBSCO and the Library Leadership and Management Association, a division of the American Library Association. The award honors outstanding library public relations. Award winners each receive \$10,000 from the H.W. Wilson Foundation.

The Library won with its *One Book* campaign. They partnered with a local author and designed and printed their own book, *The Slender Poe*. Unique partnerships, including the introduction of the Edgar Allan Porter locally brewed beer, increased program attendance by 284 percent over the previous year.

Congratulations to everyone at the Sacramento Public Library!

Thank You!

- **Major Donors: (\$5,000 +)**
- Junior League of Sacramento, Inc.
- Jack & Lillian Sioukas
- **Director's Circle (\$1,000 - \$4,900)**
- Ernest L. & Olene C. Chard
- Dorothy-Anne Held
- Meredith & Mark Henderson
- Jeff Raimundo & Rebecca LaVally
- Thea Stidum
- **Laureates (\$500 - \$999)**
- Jose Cueto & Anita Prietto
- Dr. Ann Gerhardt
- Gary R. Hunter
- Dr. Richard G. Lockmiller
- Wendy Wood
- **Bibliophiles: (\$250 - \$499)**
- Gloria Cardenas
- City of Sacramento, Commercial Account
- Elena Gelfand & David Rosenheimer
- David & Deborah Gordon
- Dr. & Mrs. Terrence Jones
- Gregory Lucas
- Roberta Marlowe
- Marilyn McCloskey
- Martin & Lee Naleway
- Tom & Maria Nobert
- Rebecca S. Singleton
- Thomas & Marianne Stuart
- **Literati: (\$100 - \$249)**
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- Microsoft Matching Gifts Program
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- Ms. Melody Kho
- James Pascoe
- Don Pasquini

Leave a Legacy with the Library Foundation.....

It's simple and easy to leave a bequest with the Foundation. We currently have two endowments where you can leave your bequest support or you can designate specifically how you would like to see your legacy used. Here is an example of the wording you can use for your estate plan:

I bequest (the amount or percent) to the Sacramento Public Library Foundation's (choose endowment name) Endowment. This endowment is managed by an investment policy and spending policy which I have included. I further want all interest payments from my estate gift to be used to (purpose of endowment) and therefore enhance the Sacramento Public Library's ability to serve the community. The tax identification number of the Sacramento Public Library Foundation is 68-0029756.

We are happy to provide you with our investment and spending policy at your request. Members of our legacy league receive invites to all donor recognition events. Our annual audit ensures your support is directed exactly in accordance to your estate plan.

- David & Linda Peters
- Kristine N. Raatz
- E. K. & M. Rabe
- David J. Rater
- Judith Ravellette
- Jennifer Rebel
- Scott Rice & Judith J. Friedman
- Annette Romani
- Vera Sandronsky & Alan A. Hirsch
- Barbara Schell
- Leonard & Naomi Schmidt
- Suzanne Schroeder
- Beverly Scott
- Richard Shallenberger & Sheila Mone
- Barbara Showler
- Sierra Health Foundation
- Warren D. & Judy Smith
- Richard R. Stein & Teresa Stephenson
- Marian D. Taylor
- James Roy Vasser
- Warren & Ruth Ann Weber
- Joseph J. & Grace A. Williams

- **In Memory**
- Raymond Brown
- Jeff Canfield
- Carla Ann Carlberg
- Mrs. Raymond Dooley
- Carl S. Harvey
- Peter Hill
- Phyllis Keilson
- Tom & Martha Markley
- Louise & Arnold Nylander
- Ethel Pascoe
- Gerald C. Sanders
- Dorothy Steinheimer
- Victoria J. Trumbly
- Mabel West
- Sylvia Zeiss
- **Named Endowments**
- Boxer Family
- Friends of the Sacramento Public Library
- Indru & Pramila Kriplani Trust
- Alex Law Memorial Fund
- Lois Ann Rosenberg
- George J. & Olga Suffal
- *Contributions received*
- *May 10 through June 22, 2014*