



News

Trust.

Building a nonprofit that can help all kids achieve grade-level reading by leveraging the Library's enormous reach and infrastructure requires some level of trust, some level of hope, and a great deal of hard – and rewarding – work. Because the Foundation is a fundraising organization with the task of making sure donor dollars achieve the goals of those who gave them, we necessarily stick to the basics.

The Foundation has a conservative approach to managing assets because having the discipline to save and create long term sustainability is crucial in fostering reliability for our donors. Recently we have initiated new endowments, including an operations endowment. Donors can be sure that this Foundation will always be able to take the necessary steps to ensure financial stability of their gift, including hiring people with financial expertise, conducting an annual audit and working with financial professionals to guarantee our endowments thrive in perpetuity. Our ability to be transparent with you shows that we want your trust.

We also know that building trusting relationships in our community is how we can best leverage our financial strength and use the Library's tremendous reach to grow our collective capacity to eventually achieve our goal. The Foundation has strived to broaden its reach beyond the Library, bringing the great work of our Library to the folks who are working on behalf of literacy and to kids who sometimes don't make it to the library, but are connected to other programs.

We want to be trustworthy because it is you, our donors, who have given us the support to work at making the Library the best singular resource for children's literacy. Turning our vision into reality will require continuous growth in the community's support and constant engagement. Please share your support for the Library Foundation and invite your family, friends and colleagues to join us!

trust

1. firm belief in the reliability, truth, ability, or strength of someone or something
2. the state of being responsible for someone or something:
3. a hope or expectation

Mission: To enhance the Library's ability to serve the community by raising private funds.

Vision: The Foundation will increase endowments and total revenues to fund programs that promote children's literacy.

Our Goals: Increase total annual revenues with an emphasis on funding children's literacy programs without sacrificing traditional program funding. Develop approaches to increase funding for Foundation operations independent of funds raised for the library. Enhance the capacities of leadership particularly in the area of fundraising.

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Walk4Literacy Announces 3rd Grant Opportunity for Local Literacy Non-Profits

The *Walk4Literacy* opened its 2017 grant application period for children's literacy organizations within Sacramento County. The grant funding, a total of \$5,000, reflects 100% of fees from each individual, family, and group registration during last October's third annual *Walk4Literacy* event. This reduced amount reflects our focus on creating a community wide literacy map and volunteer portal (see inset article).

The grant review committee is comprised of volunteers and reflects the diversity characterized by the *Walk4Literacy* participants and that of Sacramento itself. *Walk4Literacy* was produced by three nonprofit organizations – 916 Ink, Teach For America, and the Sacramento Public Library Foundation – whose leaders believe the literacy crisis in Sacramento can and will be solved by conscious, sustained collaboration toward achieving grade-level reading.

“This year because the grant pool is smaller, we are encouraging smaller organizations that are doing a good job of providing literacy support for Sacramento County youth aged birth through 18 to apply,” says April Javist, executive director of the Sacramento Public Library Foundation. “Especially programs and projects that include collaborative partners that increase capacity and impact.”

More information and applications are available at www.walk4literacy.org and will be accepted through March 15, 2017. Grantees will be announced on the morning of May 4, 2017.

To support children's literacy in the Sacramento region, “like” the *Walk4Literacy* Facebook page and make plans to attend the 4th Annual *Walk4Literacy* event on Saturday, October 21, 2017. The *Walk4Literacy* is poised to grow in 2017. Plans for a bigger walk, more partners, more volunteers, and a larger Children's Literacy Festival are underway! If you would like to get involved, contact Natosha at natosha@saclibraryfoundation.org. Let's bring everyone together this year in support of our kids!

Meet the Authors: *A Community of Writers Alumni Reading*

Sacramento Public Library Foundation is proud to be a sponsor for *The Community of Writers at Squaw Valley Alumni Reading!* On Wednesday February 15th at 7p.m, join five alumni authors, Jade Chang, Michael Lavigne, Jordan Fisher Smith, Frances Stroh, and Naomi Williams, as they read from their new and noteworthy books. Their stories include a funny cross country romp with a once wealthy but now broke Chinese-American family; the rise and fall of a beer empire told by an heiress named Stroh; the death of a hitchhiker by an endangered grizzly bear; a failed attempt to circumnavigate the globe; and a husband's search for the perfect Christmas present for his wife. A reception and book signing will follow the reading. Featured books will be available for purchase by Beers Books. Tickets are \$20 if purchased online at: communityofwriters.org, or \$25 at the door. All proceeds benefit *The Community of Writers at Squaw Valley*, a nonprofit organization. Come out and support our local writing community!



walk4literacy.org



Walk4Literacy Receives Grant to Benefit Entire Children's Literacy Community

Through the Foundation, the *Walk4Literacy* movement has been awarded a grant from Golden 1 to create a literacy map and a literacy volunteer portal. This is an exciting project that will locate libraries, schools and literacy programs on a single map; a central resource, eliminating a major obstacle to parents finding programs for their kids and to organizations finding partners for their success. This literacy map will put everyone addressing children's literacy on one map and then annually ask participants to fill out a questionnaire. That questionnaire will be used to develop a Sacramento County Literacy Report Card regarding our children's literacy rates. Stay tuned for updates on this project, and if you want to help gather information for either the literacy map or volunteer portal, we want your help! For further information contact April at: april@walk4literacy.org.

Authors on the Move 2017: The Hero's Journey.....

Put your cocktail attire on and prepare for a fantastic time! Tickets on sale.

Héctor Tobar will be our keynote author for *Authors on the Move 2017*, to be held on March 4, 2017 5 p.m. to 10 p.m. at the Hyatt Regency Downtown Sacramento.

Mr. Tobar will be discussing his recently published book, *Deep Down Dark: The Untold Stories of Thirty-Three Men Buried in a Chilean Mine, and the Miracle that Set Them Free*. *Deep Down Dark* tells the true story of 33 miners who were buried underground in a Chilean mine for 69 days beginning on August 5, 2010. When the men were underground they agreed they would tell their story once, to one person. Héctor Tobar's accounting of the miner's dark journey, nearly a mile below ground, is intimate and powerful!

Tickets are for sale now on our website: www.saclibraryfoundation.org. We will have 42 regional authors who will delight guests with their recently published books, a locally farmed 4-course meal prepared by Chef Jason Poole, Capital Public Radio's *Insight* host Beth Ruyak as Mistress of Ceremony and auctioneer Pat Hume from David Sobon Auctions.

This event just keeps getting better while creating more and more support for our Library's Summer Reading Program and the Foundation's operations! Tickets are \$225 per person or \$1700 for a table of eight. To inquire further or learn about sponsor opportunities, call April L. Javist (formerly Butcher) at 916-836-3556 or email at: april@saclibraryfoundation.org.



Authors on the Move! 2017

CELEBRATING

15 YEARS

Meet the Board..... Bequest Workshop.....



Jim Deeringer has spent a lot of time during his adult life reading to children. Of that experience he says, "I've seen the magic that occurs when a child's imagination is fired by the written word, especially when read aloud. Reading connects kids to the wider world and lets them know that there

"I've seen the magic that occurs when a child's imagination is fired by the written word..."

are many different ways to be in this world." Jim comes to the Foundation board with extensive experience in non-profit governance, having previously

served on the boards of the Sacramento Symphony, KVIE Public Television, and the Crocker Art Museum. As an estate planning attorney, Jim also brings expertise in planned giving and has a special interest in endowment growth. He says, "I'm excited about the Foundation's children's literacy mission and look forward to helping the organization expand its service to this community and particularly to children of less advantaged families."

Is your estate planning up to snuff? Even if you have created a plan, and done so only a few years ago, recent law changes may have made your existing documents obsolete.

Jim Deeringer joined the Foundation board and 2 days later gave a bequest seminar to a group of adults looking for help with their estate planning and philanthropic giving. And he is about to give another workshop:

**Thursday, March 30, 2017
Arden Dimick Library 1 to 2:30 p.m.**

Come join Jim Deeringer, of Downey Brand LLP, and learn through his estate planning workshop offered to the library community how to keep your plan current. You will learn about the various charitable gift planning options available to you and how to handle your digital assets, a new estate planning issue.

Please call Natosha D. Roberts to RSVP at: (916) 836-3540 x102.

Thank You!

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Contributions received November 11,
2016 through January 13, 2017.

Fast Pitch tickets are now on sale - and the Sacramento Public Library Foundation Team has the opportunity to compete for the \$1,000 Ticket Sales award! The SVP FAST PITCH 2017 will be held on Wednesday 3/8/17, 5:30-9p.m. at the Golden 1 Center, in downtown Sacramento. This is an opportunity to promote the incredible process we are part of and to win \$1,000 if we sell the most tickets through this link: <https://www.eventbrite.com/e/svp-fast-pitch-2017-tickets-29316900639?aff=SacPublicLibrary>. Alternatively, you can go to our webpage and click on the Fast Pitch icon at: www.saclibraryfoundation.org.

