



News

Determination.

June 30th marks the end of our fiscal year, and as such it is time to once again assess our achievements and determine areas where we can grow. The Foundation has been implementing a strategic plan focused on increasing financial resources for children's literacy while maintaining support for the Sacramento Room, Books and Materials and our own operations. We are ending our fourth year of our current strategic plan and have truly begun to see some positive impacts for children.

This year we gave the Library more money (\$125,000) for the Summer Reading Program so they can reach more than 30,000 children. Our endowments for Books and Materials and the Sacramento Room made it possible to give more than \$36,000 to the Library's collection and nearly \$38,000 to the Sacramento

Room digitization project. At the direction of donors, we are giving another \$35,000 to various branches and projects. And through our unrestricted investments, we established an operations endowment to further our own sustainability and our commitment to donors to continue on as a legacy organization in Sacramento.

Our partnerships in the literacy community led to a grant from Golden 1 to create a digital literacy map. We want to find all of the kids in Sacramento who need help reading – all 220,000 children – and we want them on the Library's Summer Reading radar. Through the *Walk4Literacy* and the Big Day of Giving, we continue to build successful partnerships and alliances with nonprofits. We had a lot of fun at the BigDOG Pancake Breakfast and were excited to see so many like-minded organizations come together. We are grateful to work with leaders in our community who have the resolve to collectively and independently help all children achieve grade-level reading.

The Children's Literacy Endowment is in motion. We are grateful to our donors making pledges in this silent phase. With last year's total of \$150,000, we are now at \$275,000. This endowment acknowledges that closing the reading gap will take time and determination. It is set to secure Summer Reading at the Library for all time and, through that, to secure increased reading levels for our future workforce.

de·ter·mi·na·tion

1. firmness of purpose; resoluteness
2. the process of establishing something exactly, typically by calculation or research
3. the controlling or deciding of something's nature or outcome

Mission: To enhance the Library's ability to serve the community by raising private funds.

Vision: The Foundation will increase endowments and total revenues to fund programs that promote children's literacy.

Our Goals: Increase total annual revenues with an emphasis on funding children's literacy programs without sacrificing traditional program funding. Develop approaches to increase funding for Foundation operations independent of funds raised for the library. Enhance the capacities of leadership particularly in the area of fundraising.

Foundation Board of Directors

- President, Mary Ellen Shay
- Vice President, Wendy Wood
- Treasurer, Ahamadou Bocar
- Secretary, Kristan Otto
- Julius Austin
- Katy Boase
- Ashley Boulton
- Clark Carter
- James Deeringer
- Jeanne Peterson

Library Leadership

- Library Director, Rivkah Sass

Foundation Staff

- Executive Director, April L. Javist
- Operations Manager, Natosha D. Roberts
- Office & Database Administrator, Dejan Zbur

Newsletter Design: Sheila Grant

continued page 4

Oh What to Do? Tips for Making Reading Fun.....

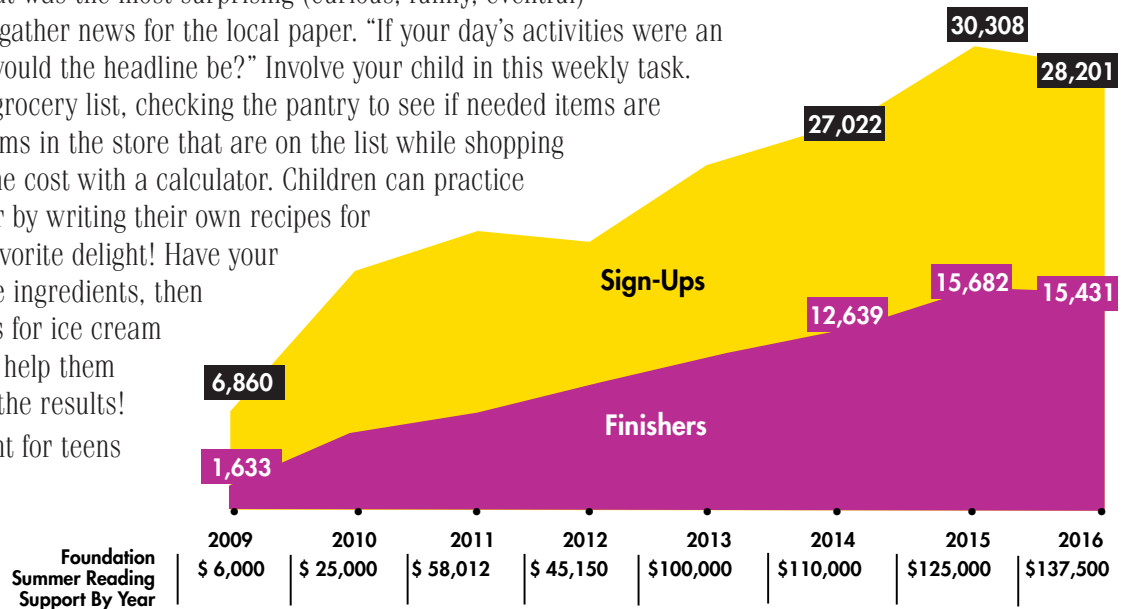
Whether you are a family member or a friend or a mentor, you can help kids of all ages be lifelong readers. Below are some tips and examples of age appropriate activities to support young readers.

For toddlers to school age readers: Read the words all around you. Words are everywhere – on street signs, storefronts, cereal boxes, and magazines – so take time to point them out. Talk and sing together often. Talk out loud about everything you do and see as you go about your day. You could also sing a song like “Head, shoulders, knees, and toes” while getting dressed or during bath time. Make summer car trips educational. Play games where children count objects, match shapes or colors that they can see from the car windows. Talk to your child about his or her day. Pretend to be a television reporter. Try questions like “what was the most surprising (curious, funny, eventful) thing that happened today?” Or gather news for the local paper. “If your day’s activities were an article in the newspaper, what would the headline be?” Involve your child in this weekly task. Have him or her help write the grocery list, checking the pantry to see if needed items are there. They can help you find items in the store that are on the list while shopping and can keep a running tab of the cost with a calculator. Children can practice reading and writing this summer by writing their own recipes for ice cream sundaes or another favorite delight! Have your young reader begin by listing the ingredients, then writing step-by-step instructions for ice cream sundaes on an index card. Next, help them assemble the treat, and sample the results!

For teens: Make reading relevant for teens is the goal at this age. Give your teens books, newspaper articles and magazines about things that interest them –music, entertainment, and

technology. Talk with them about their interests. Ask them which magazine is their favorite, and consider getting them a subscription. Pick a story from the newspaper that you both read and talk about it! Remember that it’s more important to encourage reading in general, rather than specific reading materials. Your reluctant teen reader may find *The Guinness Book of Records* or the *Driver’s License Examination Manual* very interesting! Teens are the best critics, so make the most of it! Host a movie night with your teens (and a group of their friends). After the movie, have the group look up a few professional critical reviews of the movie. Ask them to write a group response to one of the critiques detailing what they agreed and disagreed with. A final step is to send the critique to the publication and ask to have it published.

A reading tip for all ages: Lead by example! Sign-up for the Sacramento Public Library’s Summer Reading Program and encourage the children in your life to sign-up too. Sign-ups began system-wide on May 15, 2017. You can sign-up in person at any branch location or online at www.saclibrary.org/summerreading. Let’s keep boosting the Library’s Summer Reading Program! Your support matters!



Art is Happening Here!

Get Your Tickets and Join in the Fun! August 17, 2017. In the midst of Sacramento’s mural festival: *Wide Open Walls*, Rafael Delgado, artist and all around upstanding community contributor, is donating his Art Studio on Thursday, August 17, 2017 for a summer’s evening with authors Dorothy Rice, *The Reluctant Artist*, and Elizabeth Rynecki, *Chasing Portraits*. Peruse Rafael’s artwork, engage with these authors who have brought their father’s and great-grandfathers’ artistic accomplishments to the twenty-first century, take a 3 block walking tour of murals in the making right in the neighborhood, and enjoy a delightful buffet of appetizers provided by Magpie Café paired with complimentary Sobon Estate Shenandoah Vineyards wines. It is \$100 per ticket. You can buy tickets online at: www.saclibraryfoundation.org or call Natosha D. Roberts at: 916-836-3542.

\$5,000 Given to Sacramento's Children!.....

On May 4, 2017, several leaders of local literacy programs gathered at Teach For America and College Track's parking lot at the "gateway" to the Triangle District to participate in the *Walk4Literacy's* third grant awards ceremony and to have some fun with literacy organizations on the Big Day of Giving. Along with free pancakes and coffee, the Foundation handed out free books to over 200 children from nearby Aspire Capitol Heights Academy.

The BigDOG Pancake Breakfast included a brief ceremony where grants of varying amounts were given to Mustard Seed School, Sacramento Food Bank and Wellspring Women's Center. The funding reflects 100 percent of the individual and family registration fees for *Walk4Literacy* participants. The community organizations selected to receive funding each have programs dedicated to supporting the region's children to achieve grade-level reading. Requests for grant support from the *Walk4Literacy* were submitted by 12 agencies.



Library Usage Trends

For many years it has been commonly hailed that the age of digital media would serve as the death throe for libraries. Yet is this convention true? According to the Institute of Museum and Library Services, library usage nationwide actually increased by 27% since the year 2000, but has been on a downward trend since 2009. While this decrease in usage could be attributed to the increasing availability of internet and smart phones, key figures left out of the reports and library budget cuts are the more likely culprits.

Most libraries used in this reporting did not include online visitation as part of their totals, they only specified in person visits. With the rising popularity of accessing online databases and e-book lending, it is possible that libraries are more visited than the reporting would suggest. Furthermore, since 2009 the national revenue provided to libraries has not increased. Tough economic times during the Great Recession forced communities to cease funding to libraries, leaving them stagnant and unable to provide services due to their budget not keeping up with inflation. The Sacramento Public Library reflects these national trends. Through concerted determination, Library usage actually increased marginally since the Recession, but this past year saw a large decrease in attendance during the summer. Though Sacramento city residents overwhelmingly passed Measure X in June 2016, library funding has increased only by 15.23% since 2009, just under the 15.47% rate of inflation during that same time period.

What does all this data mean for the future of our libraries? It means that the library is more visited than it's ever been and it needs funding in order to have a greater impact. The Library's recent Fine Forgiveness campaign's ability to boost attendance with 10,200 returning patrons by spending \$73,602 in waived fines is evidence of this. The Sacramento Public Library gets 94% of its budget from county property taxes, the city general fund, Measure U and city parcel taxes; almost none of it comes from the state or federal government. This means that the Sacramento Library is OUR library. Its success or failure hinges directly on our shoulders, no one else's. If we want libraries to be prosperous, if we want them at the center of literacy in our community and helping every child achieve grade-level reading, it is up to each and every one of us to step up and make our voices heard.

California State Senator Bill Dodd has introduced legislative bill SCA 3-Dodd, which seeks to lower the local vote threshold from the current two-thirds to 55% for library construction and renovation bond measures. As showcased in the Library Usage article, evidence suggests investing in libraries causes them to have a greater impact. Write to your State Senator and let them know you support libraries!

Announcing Sacramento's 4th Annual Walk4Literacy

Save the date! The Sacramento Public Library Foundation, 916 Ink, and Teach For America are continuing to join



walk4literacy.org

forces to create Sacramento's 4th Annual *Walk4Literacy* and we want YOU, who already support literacy efforts, to join us on October 21, 2017.

Literacy is a critical concern facing our country and our region, and developing literacy resources is a key factor in solving this crisis. Lace up your walking shoes and join the crowd moving Sacramento toward a more literate future!

The event kicks off at McClatchy Park, with the 4 mile route winding through Oak Park, Curtis Park, midtown and ending at downtown Sacramento's Cesar Chavez Park with a literacy fair the entire family can enjoy. The cost to register for *Walk4Literacy* is \$35 for adults, \$20 for children and \$60 for a family registration package. Teams of 10 or more and 20 or more receive a discount rate of \$25 and \$20 per person, respectively. Walkers will receive a t-shirt and some SWAG, but best of all the chance to positively impact grade-level reading in Sacramento. Sponsorship opportunities are available and both the website and Facebook page will keep you updated on current developments, including how to volunteer. Go to www.walk4literacy.org and register today!

Thank You!

Major Donors: (\$5,000 +)

Arata Brothers Trust
Dr. Dennis & Nancy Marks
SVP Sacramento Fast Pitch

Director's Circle: (\$1,000 - \$4,999)

Cathleen Gardella
Dorothy-Anne Held
Ralph & Marjorie Koldinger, M.D.
Catherine Cope MacMillan
Sacramento Municipal
Utility District

Thea Stidum

Nancy Stockman
The Sacramento Bee
Donald & Denise Timmons
Donald & Gloria Yost

Laureates: (\$500 - \$999)

Samira Al-Qazzaz
Lois Bromagem
Gloria Cardenas
Allison Otto
John & Sharon Peterson
Susan Riggs & Tommy Webb
Samantha & Jay Shubbrook
Paula & Tom Wilson
Greg & Nancy Wilson

Bibliophiles: (\$250 - \$499)

Frances L. Bard
Sean Boyd
Katy Curl
Cheri Davis & Ted Frink
Deborah Dunn & John Liddle
Karen Evans
Christina Feinstat
David & Deborah Gordon
Gary & Cary Hart
Sally Hitomi & Alan Duran
Judith A. Johnston
David L. & Leslie J. Kranz
Kathy B. Lewis
Rebecca Newland
Tom & Maria Nobert
Richard R. Stein & Teresa
Stephenson
Brian E. & Jennifer K. Sweeney
Miki Vohryzek-Bolden
Kathy Wong
Wendy Wood

Literati: (\$100 - \$249)

Pat Ambrose
Scott Arrants
Ronald L. & Bonita Bane
Rick & Tracy Battson
George & Joan Beitzel
Ian & Katy Boase
Ahamadou & Isabelle Bocar
Scott & Terri Boddy
Janet F. Bollinger
Janis M. Briggs
Nora Camagna
William S. & Pauline E. Caple
John & Harriette Carr
Janette Chinnow
Andrew Cooter
David & Judy Covin
Aleck & Nancy Darr
Rodney & Susan Davis
Linda Dixon
Elizabeth A. Dolezal
Philip & Linda Duncan
Donna R. Ellison
Priscilla Enriquez
Selma Fields
Ruth M. Gay
Doris St. Germaine
Michele Louise Giguere
Amanda K. Gomes
Susan Goodrich & Michelle Martin
Carolee C. Goude
Diane V. Gunsul
Ben & Helen Hancock
Gary M. & Susan A. Harbison

Erin Harper

Lori Hawk
June J. Hayashi
Lucille M. Hemington

Nancy B. High

Ruben Hillar

Linda A. Hite

Jane Howell

Ruth W. Jackson

Barbara Jacobs

Vince Jacobs & Cecilia Delury

Cindy Dunning Jakle

Judith & Walter James, Jr.

Richard H. & Connie L. Koppes

John & Mary Kriege

Irene O. Kwan-Carey

Julie Law

Kathy B. Lewis

David & Laurel Lively

Susan L. Lorimer

Doris P. Loughner

Maria C. Lucht

Bernadette & Henry Lynch

Susan F. Lyon

Carol J. Massey-McCants

Martha & Foster E. Maxwell

David & Constance McKie

Robert & Anne L. Meagher, MD

John & Linda Meeker

Joyce K. Mihanovich

Marlyn Mott

M Kristin Ogley

Robert & Chris Olmstead, Jr.

Yul J. & Joan T. Rhee

Lori Rianda

Dorothy Rice

Kevin & Beth Riggs

Susan Riggs & Tommy Webb

Natosha D. Roberts

J.D. Rowell

Frank Schetter

Robert & Nancy Jackson Schlag

Suzanne Schroeder

Arthur G. & Susan E. Scotland

Mary Ellen Shay

Genevieve Akiko Shiroma

Walter J. Slipe

Michael & Alice Smith

Randall L. Spitze

Karen M. Steentofte

Gretchen Steinberg

Mark & Daria Stoner

Cynthia Storelli

Sharon Sugerman

David Rial & Susan Takahashi

Francie F. Teitelbaum

Norman A. Thornburg

Stephanie Tucker

Kim Tucker

Dr. Ernest Uwazie

Mel & Diane Vail

Cathy Van Hoof

Pam L. Wade

David & Chris Wagner

Ella & Roger Warloe

Jennifer Warren & Eric J. Bailey

Shelley L. Weisman

Joan Frye Williams & Martin

Helmke

Diane H. Wolfe

Dr. Alan R. & Helen W. Yee

Mark & Wendy Zlotow

Monthly Donors:

J. Keith Berger & Laura Santigian

Brigitte Driller

Richard Golino

Jane Hall

Hilary Isacson

April L. Javist

Roger D. Jones

Robert B. & Jaclyn Kelly

Carol W. McCormick

Joela Mueller

Rebecca Newland

Dr. Karen Poirier-Brode

Natosha D. Roberts

Martin Rosenberg

Edward & Joyce Sweeney

Dejan Zbur

Melanie Zbur

In Memory of:

Al Brennan

Dick Carlson

Peggy Cole

Eva Z. Holmstrom

Helen L. Kiel

Virginia Kovak

Cougar Melink

Terry Paxon

Gerald C. Sanders

Nona Segal

John H. Sullivan

Kathleen Whalen-Motz

Elizabeth Barnsley White

In Honor of:

Vicki Lorini

Jerry Jagers

Carla Kamhi

Named Endowments

Boxer Family

Sandra & Steven Felderstein

Friends of the Sacramento

Public Library

Indru & Pramila Kriplani Trust

Alex Law Memorial Fund

Lois Ann Rosenberg

Jack & Lilian Sioukas

George J. & Olga Suffal

Contributions received March 15,

2017 through May 11, 2017.

Day of Giving Recap.....

Giving was out in force
on this year's BigDOG!

We started the day at
the BigDOG Pancake
Breakfast, where the
Foundation granted out

\$5,000 from the *Walk4Literacy* to 3 Sacramento
nonprofits. Joining the festivities were teachers
and 200 children from nearby Aspire Capitol
Heights Academy. Alongside free pancakes, the
Foundation handed out free books to the kids and
over 50 dictionaries donated by the Rotary Club of
Sacramento to 3rd graders. The other nonprofits in
attendance each got a chance to interact with the
children. It energized our literacy coalition for the
long day ahead!

After a short detour back to the office, we headed to
916 Ink's Big Day Block Party near Low Brau where
the Foundation had a booth alongside Teach For
America and other literacy nonprofits. It was great
to be out in the community and share our message of
wanting to help all kids in Sacramento learn to read!
The Foundation is deeply grateful to the 108 donors
who helped us reach our goal of \$12,000 by donating
through the BigDOG portal and our website. Nearly
30 of these were new and returning donors. All of
the financial support received on the BigDOG will
go directly to this year's Summer Reading Program.
Thank you so much, your support matters!

Determination (continued)

After a year of living at the "Gateway" of Oak Park's
Triangle District at Alhambra and Broadway, we are
making friends with our neighbors and have been
graced by many visitors. Our resolve to be 100%
funded by private donations means the Library
can now redirect nearly \$35,000 of annual in-kind
resources back into our community and enjoy even
more support from the Foundation in the coming
years.

Our achievements continue to be modest,
incremental steps toward building support for
the Sacramento library. We are proud of our
successes and look to the future with excitement
and determination. Thank you for your continued
support, your support truly matters.

**Big
Day of
Giving**
MAY. 4

Authors
on the Move! 2018

SAVE THE DATE

March 10, 2018 5pm - 10pm
Hyatt Regency, Sacramento



TheSPLF



Become our friend on Facebook --
Sacramento Public Library Foundation