



# News

## Stewardship.

Stewardship at the Foundation is both a core value and a daily activity. Foundation Board and Staff members take seriously the responsibility of stewarding your philanthropic support intended to enhance the Library's ability to serve the community.

Our vision to increase endowments and total revenues which fund programs advancing children's literacy, in particular Summer Reading, (see inside article for *Success of Summer Reading in Sacramento*) is only realized because we are able to professionally steward endowment support, project support and operations support. The Foundation has a disciplined approach to managing donor support. We have taken the necessary steps to ensure our ongoing ability to integrate financial best practices into Library and Foundation Endowments. We have implemented a grant process with Library projects that gives us the reporting we need to go back to donors with tangible results. We maintain a low cost operation that is completely independent from the Library and 100% supported by private donations.

Our goals each year to increase total annual revenues with an emphasis on funding children's literacy programs, to increase funding for Foundation operations independent of library funds and to enhance the capacities of our leadership are goals directed toward advancing our stewardship capacity. We continue to build relationships with literacy organizations throughout Sacramento because we believe the Sacramento Public Library is the best singular resource for children's literacy and working together is efficient. We look for new ways to meet new supporters while providing engagement opportunities for current supporters. We are developing leadership capacity at the board and staff level annually because people support people and our collective leadership capacity is critical to both maintenance and expansion.

Realizing our mission, vision and goals require continuous stewardship of your support. Thank you so much for all you do – it makes a difference. Together we are helping thousands of children read more, read better, and read at grade-level. Please share this work you and your support for the Library and Foundation and invite your family, friends and colleagues to join us!

stew·ard·ship

1. the office, duties, and obligations of a steward

2. the conducting, supervising, or managing of something; especially the careful and responsible management of something entrusted to one's care

**Mission:** To enhance the Library's ability to serve the community by raising private funds.

**Vision:** The Foundation will increase endowments and total revenues to fund programs that promote children's literacy.

**Our Goals:** Increase total annual revenues with an emphasis on funding children's literacy programs without sacrificing traditional program funding. Develop approaches to increase funding for Foundation operations independent of funds raised for the library. Enhance the capacities of leadership particularly in the area of fundraising.

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# Get Your Cocktail Attire Ready for *Authors on the Move*, March 10, 2018.....

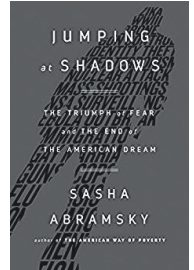
Sasha Abramsky will be our keynote speaker for *Authors on the Move 2018*! Mr. Abramsky will be discussing his recently published novel, *Jumping At Shadows: The Triumph of Fear and the End of the American Dream*.

“Why do we fear infrequent acts of terrorism more than the far more common acts of violence? Why does a disease like Ebola provoke panic whereas the flu (which takes far more lives annually) is dismissed with a yawn?” Sasha Abramski’s accounting of today’s political and cultural landscape attempts to address our fears and teach us about ourselves.

Once again we will have 45 regional authors who will delight guests with their recently published books, a locally farmed 4-course meal, Capital Public Radio’s *Insight* host Beth Ruyak as Mistress of Ceremony and auctioneer Pat Hume from David Sobon Auctions. Guests will enjoy a champagne reception, unlimited wine, conversations with three regional authors at their table, Sasha Abramsky’s keynote presentation, and a live auction which features opportunities to win one-time author experiences. The Avid Reader Bookstore offers all titles for purchase the night of the event.

Sponsorship opportunities are available. Tickets are \$250 per person or \$2000 for a table of eight. To inquire further or purchase tickets, go to our website at [www.saclibraryfoundation.org](http://www.saclibraryfoundation.org), or reach April Javist at 916-836-3556 or [april@saclibraryfoundation.org](mailto:april@saclibraryfoundation.org). *Authors on the Move* is being held on March 10, 2018, 5 p.m. to 10 p.m. at the Hyatt Regency in downtown Sacramento. This event just keeps getting better while creating more and more support for our Library’s Summer Reading Program and the Foundation’s operations!

*Authors  
on the Move! 2018*



## Success of Summer Reading in Sacramento .....

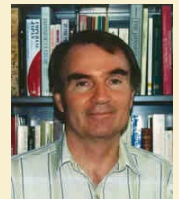
In 2017, California State Librarian Greg Lucas issued a challenge: have California’s 1,100 libraries reach one million signups for Summer Reading. The Sacramento Public Library heard the call to arms and continued its push to make its Summer Reading Program fun, engaging, and prolific. This summer saw progress towards this monumental goal. In 2017, state participation in Summer Reading was 788,000 with 277,142 finishers. The Sacramento Library demonstrated its leadership by reaching 36,901 participants and having 20,428 of them finish for a 55.4% total completion rate, much higher than the state average of 35.1%. Furthermore, the Sacramento Public Library usurped San Diego Public Library’s title and ranked number one in the state for the total number of finishers. Our Library could not have achieved this were it not for its focus on children, where this year a record 16,337 of them finished, also number one in the state. What a win for literacy and Sacramento’s children!

The number of children finishing is important because not only do they prevent the summer reading loss, they return to the library to use it throughout the year. California Library Association reports 91% of children and teens who attend Summer Reading say they will return to the Library after summer ends. This makes Summer Reading an invaluable tool in building the next generation of lifelong Library users and supporters.

The Library could not have reached this prestigious achievement without support from the community and engaged donors like you. Thank you for making Sacramento a state leader in literacy and let’s keep growing Summer Reading to even greater heights!

### In Memory of Tom Swift

Thomas D. Swift, a U.S. Army veteran (1953-55), a longtime professor and scholar of Asian History at California State University of Sacramento, a leader among many organizations such as League of Women Voters, fibromyalgia and other medical groups, and groups promoting world peace and cultural exchange, has passed, and with his passing he left a generous legacy with the Sacramento Public Library Foundation. Having established a scholarship at CSUS, Tom knew the value of long-term financial planning and the importance of endowing a stable future. Because the Foundation considers unrestricted estate gifts a legacy gift, Tom knew this support would be used to grow our endowments and as such would allow him to give in perpetuity.



# Update: Electronic Community Literacy Map .....

Last year we announced that through the Foundation, the *Walk4Literacy* movement had been awarded a grant from Golden 1 Credit Union to create a literacy map and a literacy volunteer portal. Shortly after, we participated in the SVP Sacramento's Fast Pitch and won two in-kind gifts: the first from Third Plateau Social Impact Strategies, LLC and the second from Blanket Marketing Group. Together they are now helping with our process planning and our website interface for the map. These two gifts, combined with Golden 1's contribution, made it possible to put together a top-notch team that brings all the right expertise to the table. In addition to our generous funders, we are delighted to be working with Allison Burke of LPC Consulting Associates, Inc. and Mark Dumford and Maria Herrera with Interwest Consulting Group, who are bringing enormous value to this project.



The electronic literacy map will geographically show schools, libraries and literacy programs in an effort to support parents seeking literacy resources for their children, to support literacy providers with useful data and partnering opportunities, and to support philanthropists looking to make a targeted difference in advancing children's literacy in Sacramento. This literacy map will put everyone addressing children's literacy on the map and then annually ask participants to fill out a questionnaire. The questionnaire will be used to develop a Sacramento County Literacy Report Card regarding our children's literacy rates. This information will connect the Sacramento community so we can make measured progress to improve grade-level reading.

## Walk4Literacy Announces 4th Grant Opportunity for Local Literacy Non-Profits .....

The *Walk4Literacy* has opened its 2018 grant application period for children's literacy organizations within Sacramento County. The grant funding, a total of \$7,500, reflects 100% of fees from each individual, family, and group registration during last October's fourth annual Walk4Literacy event. This reduced amount reflects our focus on creating a community wide literacy map and volunteer portal (see article above.)



walk4literacy.org

The grant review committee is comprised of volunteers and reflects the diversity characterized by the *Walk4Literacy* participants and that of Sacramento itself. The *Walk4Literacy* was produced by 3 nonprofit organizations – 916 Ink, Teach for America, and Sacramento Public Library Foundation – whose leaders believe the literacy crisis in Sacramento can and will be solved by conscious, sustained collaboration toward achieving grade-level reading.

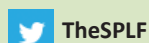


"This year because the grant pool is smaller, we are encouraging smaller organizations that are doing a good job of providing literacy support for Sacramento County youth ages birth through 18 to apply," says April L. Javist, Executive Director of the Sacramento Library Foundation. "Especially programs and projects that include collaborative partners that increase capacity and impact."

TEACHFORAMERICA

More information and applications are available at [www.walk4literacy.org](http://www.walk4literacy.org). Grants will be accepted through March 15, 2018. Grantees will be announced on the morning of May 3, 2018.

To support children's literacy in the Sacramento region, "like" the Walk4Literacy Facebook page and make plans to attend the 5th Annual *Walk4Literacy* event on Saturday, October 20, 2018. The *Walk4Literacy* is poised to grow in 2018. Plans for a bigger walk, more partners, more volunteers, and a larger Children's Literacy Festival are underway! If you would like to get involved contact [info@walk4literacy.org](mailto:info@walk4literacy.org). Let's bring everyone together this year in support of our kids!



TheSPLF



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on Facebook --

Sacramento Public Library Foundation

**Extra Extra...** Consider connecting with the Sacramento Public Library Foundation on Facebook and Twitter. All posts will be relevant to people who love the Sacramento Public Library, Children's Literacy and our mission to enhance the Library's ability to serve the community by raising private funds. If you'd like to join our email list or simply seek additional information, contact [dejan@saclibraryfoundation.org](mailto:dejan@saclibraryfoundation.org). As always, thank you for your unwavering support and we look forward to hearing from you in 2018!



# Thank You!

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